

# create hillsboro

## Hillsboro's Cultural Arts Action Plan











# welcome.

## Welcome to Hillsboro's new Cultural Arts Action Plan! October 2018

In Hillsboro, the City Council appreciates and values arts and culture, and through our new Cultural Arts Action Plan will continue to support the efforts of the City and community partners to facilitate, coordinate, and capitalize on the many creative assets in our community. To develop the Plan the City gathered responses from a broad spectrum of citizens in our community. These voices are the heart of the Cultural Arts Action Plan, capturing the current state of arts within Hillsboro and pointing us to ways to make Hillsboro a more creative and welcoming community.

Recognizing arts and culture within the overall vision for Hillsboro's growth and development, the Cultural Arts Action Plan springs from the foundation built by the City of Hillsboro's 2020 Vision and Action Plan, the City's Strategic Plan, and the 2035 Community Plan. In following these City plans, we will continue growing a seamless network of services that support a superb and diverse arts and culture environment in Hillsboro. We will do this by increasing awareness of arts and culture in Hillsboro, encouraging accessibility, supporting and showcasing creative expression, interweaving public art throughout the city, and improving the economic strength of our creative sector.



# a letter from our City Council.

We are fortunate to live in Hillsboro, Oregon.

We are fortunate to live in a city where people care about each other. We welcome our neighbors. We work to build and strengthen connections. We know our community's diversity is among our greatest strengths. We appreciate the critical role that arts and culture play in Hillsboro's vitality.

As the City Council, we take pride in the City's reputation for thoughtful, long-term planning. We see the City's history of active support for arts and culture as a reflection of our City's commitment to livability. Examples of our support include the establishment of the Walters Cultural Arts Center, our quickly growing Public Art Program, our Arts and Culture Grant Program and support for community organizations such as: Bag&Baggage Productions, HART Theater, Westside Youth Choir, Oregon Chorale, Sequoia Gallery, STAGES Performing Arts Youth Academy, and more.

As elected representatives of the people, we are delighted to support this engaging, far-reaching Hillsboro Cultural Arts Action Plan. A strong, vibrant, and diverse blend of arts and culture is among the essential ingredients to maintaining and enhancing the quality of life that Hillsboro community members know and expect.

This Cultural Arts Action Plan advances high-quality arts and culture experiences by supporting an environment that values artists and cultural practitioners. This Plan is designed to connect our community, strengthen our economy, and expand our cultural enrichment. It celebrates and interweaves the many cultures represented in Hillsboro's creative expressions and builds on the ideas, themes, and actions outlined in the Hillsboro 2035 Community Plan and the Hillsboro 2020 Vision and Action Plan.

Our aim is for Hillsboro to be recognized as one of the most vibrant and livable communities in the world. We want our neighbors to feel engaged and inspired by the energy generated from our collective creativity and risk-taking.

Thank you to the Steering Committee and the Hillsboro Arts & Culture Council for your vision and oversight in the Plan's creation. All who are involved understand they are not alone in reaching this moment. The work of those who contributed to this Cultural Arts Action Plan stands on the shoulders of everyone who has supported and contributed to arts and culture throughout Hillsboro's history.

Our community is grateful for past and present City leadership and the extraordinary creative commitment of our artists and art enthusiasts.

With sincere appreciation,

The City Council

**economic  
strength.**

**creative  
expression.**

**CULTURAL ARTS  
ACTION PLAN  
VISION STATEMENT:**

**Together, we will nurture a creative,  
vibrant, culturally-authentic, and  
sustainable Hillsboro.**

**By interweaving creative expression and  
cultural experiences into the daily life of  
every neighborhood,  
we will make quality arts  
and culture available to all.**

**diversity.  
equity.  
inclusion.**

**increase  
awareness.**

**interweave  
art.**

# learning through the process:

## how the Cultural Arts Action Plan was developed.

### STEP ONE:

### SEEING HILLSBORO

Beginning with the City Council’s goal to bring both individuals and organizations together to shape a Cultural Arts Action Plan for Hillsboro, a steering committee of 21 local community members was formed to guide the process from start to finish. Members included representatives from the City of Hillsboro and community partners, balanced with artists, educators, business owners, and other local arts and culture leaders. The committee provided valuable insight, helping the City gain a better understanding of the many aspects of arts and culture in Hillsboro today, as well as articulating community desires for future growth of arts and culture in our city.

The Arts Consulting Group (ACG) was brought onboard to help with the planning process and to “look in from the outside” at the spirit and character unique to Hillsboro and gauge current arts and culture activity. Consultants from ACG toured the city, conducted research, visited community organizations and businesses, and interviewed members of the steering committee, Hillsboro Chamber of Commerce, and the Hillsboro Arts & Culture Council. Additionally, the City Manager was interviewed as well as staff from the Economic Development and Parks & Recreation departments, the City’s Public Library, and the City Manager’s Office Communication and Marketing Division.

This first look revealed Hillsboro’s identity in its contrasts—a rich, rural past with continued, rapid urban growth; agricultural farms alongside high-tech industry; the affluence of having the third highest median income in the Portland region, as well as poverty with more than fifty percent of students in the Hillsboro School District eligible for free or reduced lunch; and a Downtown rich with arts and culture programming that is not centrally located, but geographically situated in the far western edge of Hillsboro.

Many assets were revealed including Hillsboro’s welcoming spirit, can-do attitude, and collaborative nature, as well as a City leadership that values arts and culture, a growing creative community, and a wide-spread optimism about the future of the city and the opportunities available through arts and culture to create a more integrated, connected Hillsboro.

Taking a look from another vantage point, ACG met with local community organizations, including Bienestar, Centro Cultural de Washington County, Community Action, the Portland Balaji Temple, and the City’s Youth Advisory Council. These groups noted the potential for leveraging the arts to address the challenges of wealth disparity, racial tensions, creating cross-cultural connections, breaking down barriers, and developing meaningful partnerships.





2011







## STEP TWO: COMMUNITY VOICES

The City's next step was to talk with the broader community and gather their input and ideas. Public meetings were held at each of Hillsboro's four local high-schools. One meeting was held for members of the creative sector at the Walters Cultural Arts Center. Participants were invited to "tell us about the arts and cultural resources, events, and activities that you would like to see in Hillsboro." The response was clear—community-wide events such as festivals, parades, and markets are highly valued, Downtown Hillsboro is seen as the creative hub where people can enjoy a variety of cultural experiences, and public art is visible and appreciated. Additionally, similar needs surfaced as well, with requests for better coordination of and communication about arts and culture events and a keen interest in having more spaces available for arts and culture activities throughout Hillsboro. The community noted that there is a lot that distinguishes arts and culture in Hillsboro, but there is room for a higher level of quality, an increase in participation, more collaborative programming, and a greater focus on diversity.

In June 2017, the City conducted a survey in both English and Spanish. We learned that residents of Hillsboro like to attend arts and culture events, with most attending at least once a month and half of those attending once a week, but not always in Hillsboro. Most responded that they primarily participate in the arts at home, some creating, making, and doing, but many as observers. Additionally, they enjoy arts and culture activities in their neighborhoods and in casual places outdoors, as well as visiting theaters, art centers, and galleries. Sixty percent of survey participants felt that there are plenty of opportunities for residents to take part in arts, culture, and creative experiences throughout Hillsboro. However, less than half the survey takers felt that arts and culture events, activities, and creative experiences were well advertised and promoted, and many commented on the difficulty of finding, or lack of, information about local events and programs.

The majority of survey takers would like to see the City Council and community invest in more neighborhood events and activities, partner with others for more community festivals, promote diversity, and increase arts and cultural activity throughout Hillsboro. In order to support arts and culture as a whole, respondents feel that we need to cultivate marketing opportunities, expand grant opportunities, develop new arts and culture spaces, add more public art, and expand City-run arts and culture programming.

The City Council addresses these community concerns through this Cultural Arts Action Plan and the initiatives and actions that have been developed to expand the support and promotion of arts and culture that is relevant to Hillsboro.

In thinking of the future, the City asked, "If you could wave a magic wand and do one thing to make Hillsboro the best arts and culture city possible, what would that be?" We received 417 thoughtful responses. Many of these responses are in the Cultural Arts Action Plan. Look for the page with the magic wand where we have shared their ideas for making Hillsboro a more creative and welcoming place.



## STEP THREE: TURNING IDEAS INTO ACTIONS

After gathering and analyzing all of this information and research, Arts Consulting Group, City staff, and the steering committee identified five key focus areas:

- **Increase Awareness of Arts and Culture in Hillsboro**
- **Encourage Diversity, Equity, and Inclusion**
- **Support, Integrate, and Showcase Creative Expression in the Community**
- **Interweave Public Art Throughout Hillsboro**
- **Improve Economic Strength of the Creative Sector**

Working in small groups, members of the steering committee tackled each focus area and began shaping the information into strategies and actions, while also identifying departments within the City and potential community partners to support these initiatives. Together these formed the initial draft Cultural Arts Action Plan.

The steering committee and stakeholders reviewed the Plan before it moved on to the Hillsboro Arts & Culture Council for their enthusiastic endorsement. It was then presented to the City Council for formal approval, establishing a new Cultural Arts Action Plan for the City of Hillsboro, and echoing the Council's continued desire to recognize the importance of arts and culture in our community.

## STEP FOUR: SHARING THE PLAN

The Cultural Arts Action Plan provides Hillsboro with a clear direction and distinct goals for enhancing arts and culture in our community. Fully supported by the City Council, it is a Plan that, like others before, will guide us as we grow and better serve our community. The Plan is available to download on our website at [Hillsboro-Oregon.gov/CulturalArts](https://Hillsboro-Oregon.gov/CulturalArts).

## STEP FIVE: CARRYING OUT THE PLAN

The Cultural Arts Action Plan includes five arts and culture focus areas identified by the community. Each area has a vision statement looking towards our future, a set of defined goals, actions to accomplish these goals, and both City and potential community partners to make it happen.





**Mad Science Detective**  
imagine



# a note from our Steering Committee.



We are excited about the opportunity to be a part of this monumental Cultural Arts Action Plan! Hillsboro is known for its innovative thinking, planning, and vision. Over the last few decades, the arts community and cultural activity have steadily grown, with each new arts organization and cultural event building upon the last. We want to continue to build upon that success and interweave arts and culture into all aspects of our city and neighborhoods, with access for all. Through open forums, arts surveys, and community engagement, our Cultural Arts Action Plan was born to do just that.

The steering committee members, a team that represents the diversity of our city, gave generously of their time to provide shared thoughts and shared vision. We are pleased that this Plan will foster education, promote creativity, and inspire our citizens to a greater appreciation of the arts.

The Cultural Arts Action Plan has the full endorsement of the steering committee. We are encouraged about this groundbreaking community blueprint for the growth of the arts in our city.

BJ Jeddelloh  
Co-Chair

Bryan Welsh  
Co-Chair



# initiatives & actions.







1

## **Generate greater awareness of citywide arts and culture activities.**

- Identify how and where community members get, or want to get, arts and culture information.
- Develop communication tools to share information with neighborhoods.
- Using the information gathered and the tools developed, create a marketing plan to build awareness about our information sources.

***“Arts and culture are vibrant and rampant in Hillsboro... the community simply needs to know it exists.”***

***- survey response***

# Increase awareness.

## 2 Create a centralized source of information for arts and culture events and activities.

- Support arts and culture organizations in gathering and presenting information on a dynamic, self-sustaining system.
- Support and promote a central source of arts and culture information in the community.

## 3 Expand arts and culture information outreach to our non-English speaking community.

- Develop partnerships and ways to share information with the non-English speaking community.
- Produce the City's Cultural Arts program information in Spanish and other languages frequently spoken in Hillsboro.

***"It's already happening if you are at all aware of the opportunities... generate the awareness, let people know..."***  
- survey response

## LOOKING FORWARD: *Increase Awareness of Arts and Culture in Hillsboro*

One City, Many Voices—Hillsboro is an active city, alive with arts and culture programming. Most weekends you'll find an array of events going on in the community. There are classes, workshops, and performances for all ages throughout the city. Information is easily accessible from a central hub, across a variety of digital and analog platforms, and is translated into the languages spoken in Hillsboro homes. Key areas of programming have been expanded with frequent and authentic outreach to engage all communities.

### **City of Hillsboro Partners**

Increasing awareness of arts and culture in Hillsboro will be addressed through multiple areas within the City. The City Manager's Office Communications and Marketing Division, Park & Recreation Department's Cultural Arts Division, the Library, and the Information Systems Department will lead the way.

### **Potential Community Partners**

Invited to join in our efforts to increase awareness, the City will look to partnering with our local media providers, schools, business organizations, translation service providers, local arts and culture organizations, and those serving our non-English speaking community.



# diversit

1

**Advance and model a commitment to diversity, equity, and inclusion through arts and culture in Hillsboro.**

- Increase the presence, recognition, and appreciation of differences in ethnicity, gender, age, disability, sexual orientation, and social backgrounds in Cultural Arts publications and programs.
- Provide grant, sponsorship, and partnership support to artists and arts and culture organizations to engage diverse audiences and better serve participants through marketing and programming.
- Provide learning opportunities for local artists and arts organizations about welcoming and engaging diverse audiences; improving understanding of, appreciation for, and interaction with people from different cultures; and increasing access for people of all abilities.



# ty. equity. inclusion.

## 2 Break down barriers to arts and culture experiences.

- To better meet disability accommodation needs, assess current areas of need and opportunities for growth and identify and form partnerships with regional organizations/experts and community stakeholders.
- Identify solutions to meet disability accommodation needs, invest in strategic planning, make changes, and develop accessible programming.
- Invest in capacity, training, and programming to support inclusive services for those with disabilities.
- Expand Cultural Arts programming and family arts and culture activities throughout Hillsboro.
- Provide grants for translation and interpreter services for arts and culture organizations.
- Ensure that diverse representation is included in funding decisions and funding opportunities are accessible to those with disabilities or for who English is not their first language.
- Increase opportunities for scholarships and financial assistance, as well as offerings of free and low-cost programming through all Cultural Arts programming areas.

## LOOKING FORWARD: *Encourage Diversity, Equity, and Inclusion*

“We Welcome All” is a mantra for our community. Based on a strong core value system of “respect for diverse voices and ideas,” Hillsboro has embraced its multi-faceted communities, rich history, and growing and changing neighborhoods. Up front and center and throughout the city we celebrate and honor our diversity through abundant and accessible arts and cultural programming, events, activities, and opportunities that recognize and appreciate all who reside here.

## 3 Expand inclusion and engagement of underserved populations.

- Develop long-term, sustainable partnerships and ongoing collaborations with local non-profits and social service organizations.
- Expand resources and opportunities to support arts and culture activities in underserved communities.
- Create new, inclusive City events that represent the diversity of the City’s residents.
- Foster public opportunities for presentations, exhibits and performances by artists of underrepresented populations.



### City of Hillsboro Partners

Encouraging diversity, equity, and inclusion is valued and promoted throughout our City departments and divisions. The City Manager's Office, Arts & Culture Council, Communication and Marketing Division, Library, and the Parks & Recreation Department's Cultural Arts and Special Events Divisions will guide the City's efforts in celebrating and honoring diversity through inclusive arts and culture programming and services that support all of our communities.

### Potential Community Partners

We can do this together and the City wants to work with you to make it happen. Partners in this area touch all segments of our community. These include our youth providers, social service organizations, arts and culture organizations, Washington County support services, local non-profits, and those in our community who are working to make all in Hillsboro feel welcome.

***"This is one community. We work and play together. Different cultures and traditions are acknowledged and respected."***  
– steering committee member

**diversity.  
equity.  
inclusion.**



***"Expand efforts to make Hillsboro a welcoming home to all people."***  
–Hillsboro 2035 Community Action Plan









1

## Expand the number of arts and culture venues in the community.

- Identify existing and potential arts and culture places/spaces/venues in Hillsboro.
- Improve parks to better function as venues for arts and culture activities (review amenities such as stages, surfaces, electrical power, lights, tables, etc., as well as policies).
- Encourage developers to include presentation and work spaces for artists and artisans.





# creative expression.

## 2 Increase and showcase the number of arts and culture opportunities in the broader community.

- Develop structure and funding for arts and culture programs and venue partnerships.
- Create new opportunities for members of the community to showcase their creative expression. Develop annual Hillsboro theme exhibits, performances, and events.

### City of Hillsboro Partners

Highlighting arts and culture in our community and making the way for creative expression to occur throughout Hillsboro will be woven through the work of the City with the aid of our Cultural Arts and Special Events Divisions, the Library, and our Parks & Recreation Department. Additionally, the Communications and Marketing Division and our Economic Development and Planning Departments along with others in the City will assist in our efforts.

### Potential Community Partners

Arts and culture activity throughout the city will grow quickly and abundantly when the City joins with local businesses and business support organizations, neighborhood groups, regional arts providers, local non-profits, faith-based organizations, schools, artists, and our arts and culture organizations to put Hillsboro's creative expression in the spotlight.

***“Expand Hillsboro’s inventory of community events, festivals, and family activities citywide.”***

*–Hillsboro 2035 Community Action Plan*

## LOOKING FORWARD: *Support, Integrate, and Showcase Creative Expression in the Community*

Creative solutions are the hallmark of the community. As a community with deep agricultural history, Hillsboro is no stranger to inventive entrepreneurs who know how to create the tools they need to achieve the results they want. To spark artistic innovation and community engagement, Hillsboro provides versatile creative indoor spaces, full-service outdoor venues, and financial and infrastructure support to encourage the collaborative endeavors of artists, organizations, and businesses sharing of arts and culture throughout the community.







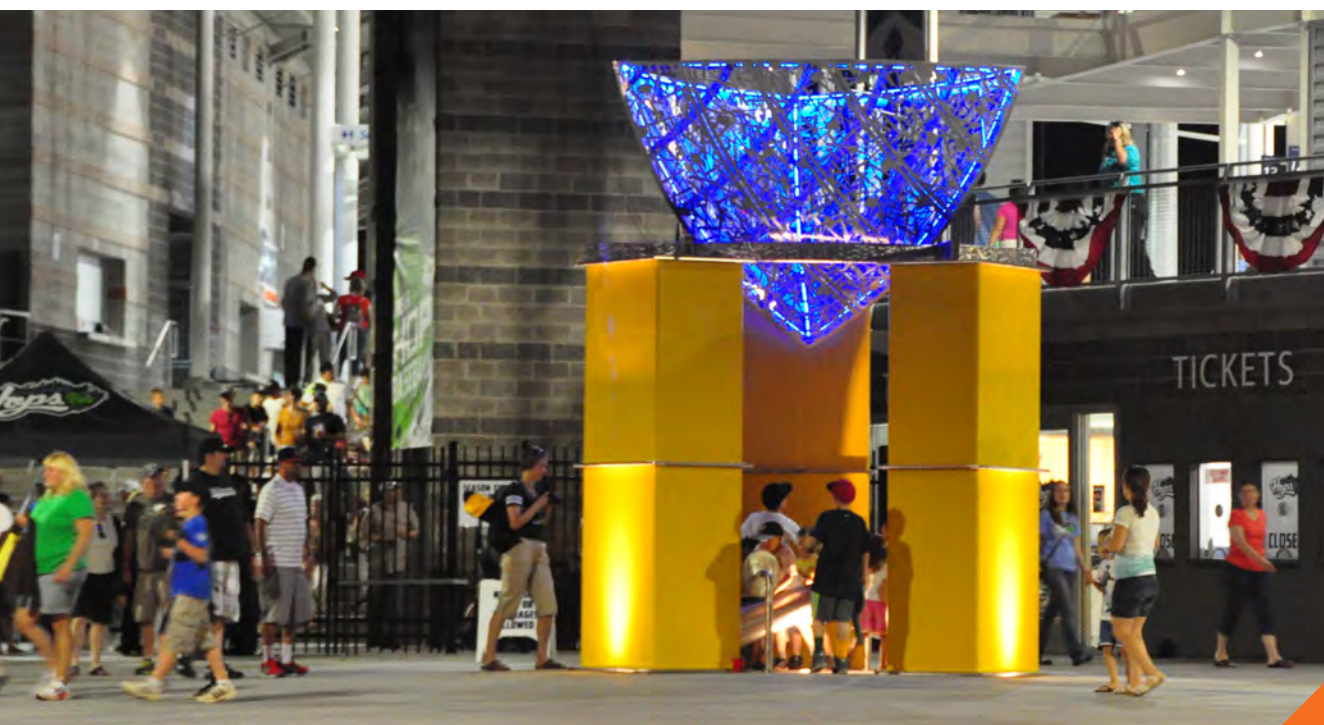
1

## Install landmark public art project as a Hillsboro attraction.

- Identify the location for landmark installation. Consider large construction and building projects for potential partnerships.
- Create a community-focused process to select landmark public art project.
- Fund, select, commission, and install landmark public art project.



***“Incorporate art throughout the city to make it more attractive and interesting.”***  
- survey response





# interweave art.

## 2 Increase access to public art.

- Identify public places and spaces in Hillsboro to be “artified.”
- Create a process for individual and group giving to support community-driven public art projects. Develop an online directory of artists and public art projects available for referral.
- Foster community opportunities for creating collaborative artworks.
- Develop tours of art in Hillsboro, including galleries, artistic venues, and public art (publications, app, walking, bike, etc.).

### City of Hillsboro Partners

Incorporating Public Art throughout Hillsboro takes many partners working together. This includes the City Manager’s Office and departments of Planning, Economic Development, and Parks & Recreation. Additionally, the Arts & Culture Council and our Communication and Marketing, Special Events and Cultural Arts Divisions, as well as others will be involved.

### Potential Community Partners

Creative collaborations with the community will be important to the process and the City will join with local business, private sector developers, arts and culture based organizations, artists, schools, foundations, grant funders, and Washington County agencies to bring public art to Hillsboro.

## LOOKING FORWARD: *Interweave Public Art Throughout Hillsboro*

Engaging public art of high artistic quality promotes the unique identity of this place. Public art creates a memorable map of connections within the distinct areas of the city. The City’s collection features a mix of emerging artists and professionals of national or international caliber, as well as local community-driven public art projects and creative collaborations. Viewers are inspired to tour local neighborhoods, parks, architectural spaces, and major gateways to experience Hillsboro through its public art, galleries, and art venues.







1

## Position the arts as an economic driver.

- Through Hillsboro Arts Month and Cultural Arts communications describe the value, importance, role, and function of arts and culture in the community.
- Educate stakeholders about the economic power of arts and culture in the community (use presentations and shared marketing materials distributed by arts organizations and groups).
- Using best practices, create a “Business for Culture and the Arts” committee in partnership with the Hillsboro Chamber of Commerce to encourage sponsorships, resident artists, venues, commissions, and tourism.

2

## Acquire economic impact information about creative sector activities in Hillsboro.

- Conduct an arts and culture economic impact study.
- Share the arts and culture economic impact study with the community through web, print, and presentations.

**“Ensure Hillsboro remains a thriving hub for arts and cultural activities.”**  
– Hillsboro’s 2035 Community Plan

# economic strength.

## 3 Increase funding for arts and culture.

- Identify new mechanisms of local funding for arts and culture organizations.
- Explore innovative funding measures to provide access for low-income and underserved populations.
- Explore innovative funding measures to support individual artists.
- Develop a local “micro loan” program to provide individual artists with capital loans for creation of new work.

**“Are we investing enough in variety and excellence?”**  
- steering committee member

## 4 Expand economic development support for arts and culture.

- Develop new programming to support the work of internships, consultant services, business support, and professional leaders to assist arts and culture professional development.
- Develop infrastructure and facilities to support apprenticeships, maker-spaces, and art incubator programs.

## LOOKING FORWARD: Improve Economic Strength in the Creative Sector

Hillsboro has a thriving economic climate balanced carefully between major national and international companies, regional businesses, and innovative local start-ups. The arts are strongly situated in all three areas and are a vibrant part of Hillsboro’s character. With its dynamic array of art on display, culinary innovations, high-quality work by local artisans, and a broad spectrum of entertainment for all generations, members of the creative class, as well as new and long-time residents, define Hillsboro by its rich artistic and cultural identity.

### City of Hillsboro Partners

Many at the City will be involved in improving the economic strength of our creative sector including the City Manager’s Office, our Economic Development, Planning, and Parks & Recreation departments along with the support of our Library, Cultural Arts Division, and Arts & Culture Council.

### Potential Community Partners

In supporting the economic growth of the creative sector, the City welcomes partnerships with all, including our local businesses and business support organizations, colleges, arts and culture organizations, artists, local leaders, Washington County agencies, foundations, and regional and state arts and culture organizations.



"A program of walks—like history walks, art walks, nature walks—in a variety of neighborhoods, led by experts. That would be great!"

"Fill the city with art!"

"Let all the people of Hillsboro and neighboring cities such as Portland and Beaverton, be aware of the great art programs and activities that Hillsboro provides, which in turn, will issue great success."

"I don't even know where to begin! Venues for local bands, all kinds of lessons for all ages, from art to acting to dance and music, stylish stores featuring arts and crafts from local artists, fun festivals, the ability to make a living as an artist/musician/actor (I know-totally dreaming!), just lots of fun, positive, creative people in my town, making our part of the world a happy, loving place!"

"A large multi-use performing arts center, public art, making/performing studio spaces, children's museum, art museum, artist/artisan entrepreneur incubator spaces."

"More grants, for groups or people to make their dreams come true!"

"More shows, concerts, etc....throughout the year. More galleries and museums. Beautiful art on display all over town."

"Find local artists as young people and integrate them into the activities...create a new culture of future lovers of arts and culture."

"I would honor every ethnicity living in Hillsboro!"

"Make it less expensive, make it more festive in the evenings, make it for kids, make it for families, make it for adults, make it for teens, make it in my neighborhood, make more."

"Let the world know what is happening and you only have to step off the MAX to be part of it."

"More live music!"

"To me, this would include more cultural centers with stages, music accommodations and various art supplies, as well as designated buildings that provide co-op facilities for makers and trades, more public art. If we could have a place where there's drop-in services and teaching fellowships available to the public for things like woodworking, sewing, glass blowing, screen printing, welding, etc., that would be huge—both in initial expense (unfortunately) as well as huge for building a collaborative, creative community."

"Seeing art when it is unexpected can be very inspiring. Murals and outdoor displays in neighborhoods and shopping centers and other unusual places would be very nice."



# magic wand.

If you could wave a magic wand and do one thing to make Hillsboro the best arts and culture city, what would that be?

"I would focus on experience and the community. Public art can add meaning to a place. Music, temporary art installations, and events that allow the community to actively participate or contribute, [which] provides people with a connection to their community and sparks creativity and imagination, creating lasting memories and a sense of belonging."

"Invest in programming opportunities and models to enhance access to outstanding arts experiences for everyone in our community, breaking down financial and geographical barriers and providing support for inclusive and accessible programming options for people with disabilities."

"Easily accessible for all."

"Invest in outdoor spaces, parks, and green ways so we have many casual outdoor settings to enjoy arts and culture despite the increasing density of the city."

"Preserve our history and make it accessible to everyone."

"Consider organized busking."

"Support and showcase the diverse artists and art traditions that add to the cultural richness of the city. Increase appreciation in the broader community and make those communities feel valued."

"That people would attend and support arts and music events in well supported facilities."

"A more active and vibrant Downtown area."

"Get other neighboring communities involved by inviting them to Hillsboro."

"...I would love to see more showcasing of the rich history and cultural diversity of the area."

"Affordability for all!"

"Show off the arts and crafts of new/unknown artists in the community."







# history.

## GRASSROOTS BEGINNINGS

The City of Hillsboro has a long tradition of grassroots support for arts and culture. In the 1980s, groups such as Hillsboro Community Arts produced the Showtime at Shute summer concert series and the Oregon Chorale created a community of singers, marking an era of residents coming together through the arts. This tradition of community-focused arts organizations has continued as Hillsboro has grown, with the addition of theater and music organizations, galleries, and dance schools.

## A HISTORY OF GREAT PLANS YIELDS RESULTS

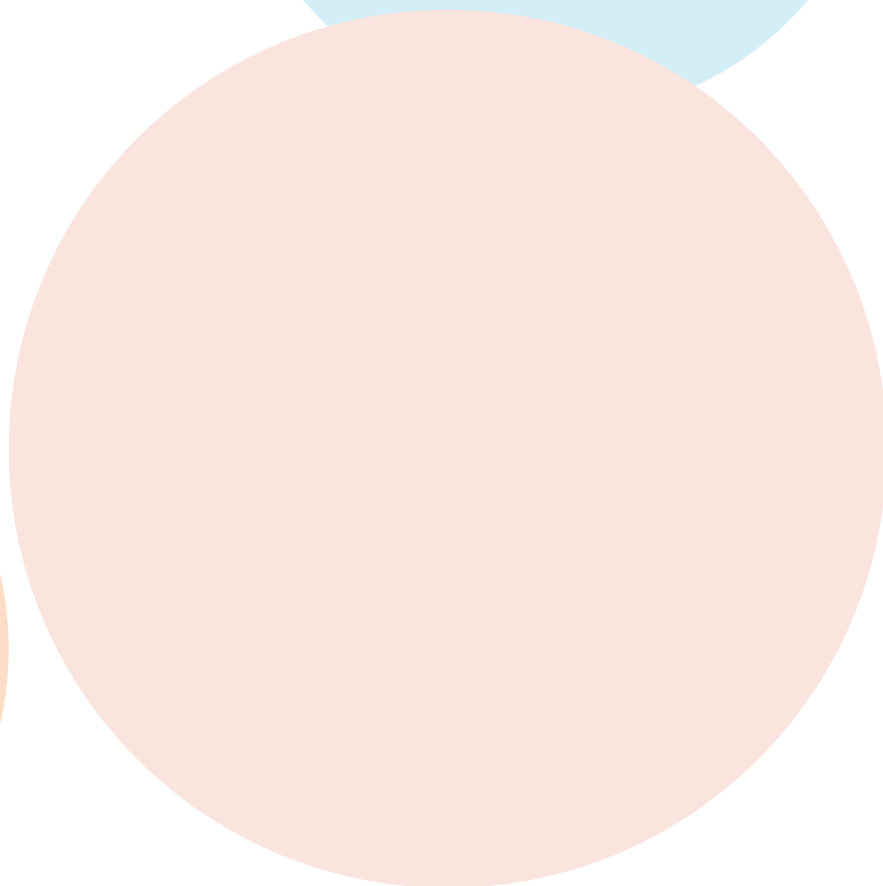
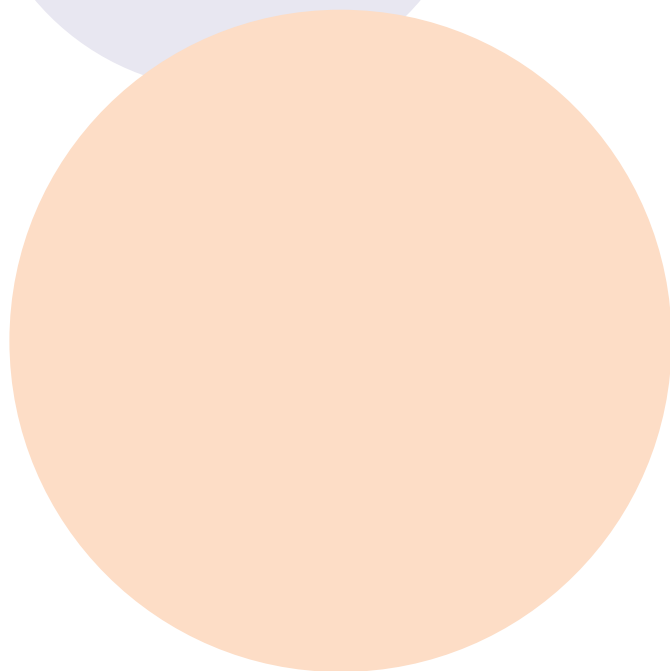
Community organizations are strengthened by the commitments of City of Hillsboro leaders in the City's Strategic, Vision and Action Plans. The Hillsboro 2020 Vision and Action Plan made the arts a driving force in the redevelopment of Downtown. It established the Hillsboro Arts & Culture Council, called for the creation of the Walters Cultural Arts Center and initiated formation of the Hillsboro Arts & Culture Endowment as a long-term, sustainable funding source dedicated to the cultural arts in Hillsboro. The Public Art Master Plan laid the groundwork for creating a Public Art Program that engages residents and helps define the character of the City. The Hillsboro 2035 Community Plan builds on the achievements of earlier plans to continue to connect all residents through arts and culture. The Cultural Arts Action Plan aligns closely with both the Hillsboro 2020 and 2035 Plans and expands on those ideas, themes, and action items related to arts and culture in Hillsboro.

## LOOKING TO THE FUTURE

Hillsboro has been very proactive in identifying the needs and desires of its community and then finding ways to bring the collective vision to fruition. As Hillsboro continues to expand in both geography and population, the cultural arts community can provide an invaluable link to authentic outreach between established generational families and the newest arriving residents. There is much more work to be done to create a welcoming city for all. Hillsboro is planning for a creative, connected, equitable and inspiring future for our diverse community, with arts and culture leading the way.



**ideas.**  
**thoughts.**  
**doodles.**





# acknowledgments.

## Steering Committee

BJ Jeddeloh, Co-Chair  
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**Cover Photos:** Casey Campbell, Frank Hunt, Rick Paulson, and City of Hillsboro staff.

**Interior Photos:** Taken by City of Hillsboro staff, unless marked with the following icons:



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Devin Laurence Field



Frank Hunt



Rick Paulson

