

OAK/BASELINE/10th AVE SURVEY RESULTS

SURVEY OVERVIEW

The Oak/Baseline/10th Ave survey was conducted by City staff in Nov. and Dec. 2021 to solicit concerns and ideas about the development of this area. The following results summarize the options indicated by respondents as a percentage of total respondents:

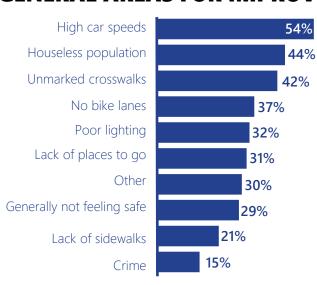
203

16

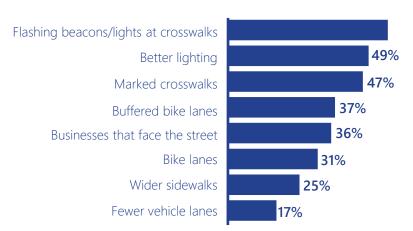
Total Respondents

Surveys Submitted in Spanish

GENERAL AREAS FOR IMPROVEMENT

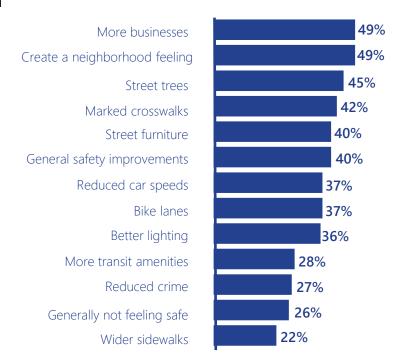


SUGGESTED IMPROVEMENTS TO SAFETY



SUGGESTED IMPROVEMENTS TO IMAGE & FUNCTIONALITY

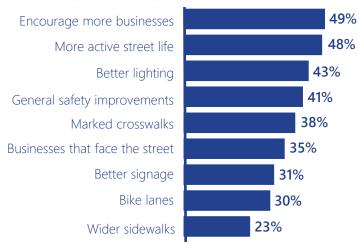
In Downtown





SUGGESTED IMPROVEMENTS TO INTEGRATION

Between Oak/Baseline/10th & Downtown



ABOUT RESPONDENTS

Hispanic/Latino **GETTING AROUND HILLSBORO** 15% 83% Driving own car 56% Walking 25% Biking Non Hispanic/Latino 20% Transit/Bus 85% 3% Carshare/Taxi **AGE GROUP** Wheelchair/Mobility Device 1% Other 1% Under 25 5% 25-44 38%

44-64

65-74

75 and Over

ETHNICITY

40%

12%