



# SAFE ROUTES TO SCHOOL IMPLEMENTATION STRATEGY

2023–2026

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## Introduction



Safe Routes to School (SRTS) is a national movement to promote walking, rolling, and riding to school through community-centered, safety oriented programs and infrastructure. Hillsboro SRTS is housed within the City of Hillsboro, and partners with the School District on school engagement and programming.

The City of Hillsboro Safe Routes to School program embodies the City of Hillsboro Council priorities of racial equity, public safety, community engagement and outreach, economic development, and environmental sustainability. The program centers equity, empowerment, education, encouragement, evaluation, community leadership and authentic ongoing engagement through focused policy, program and project efforts. This work takes place in Hillsboro’s schools, City departments and the greater Hillsboro community. This work will emphasize data justice, center quantitative and qualitative reflections of community priorities, engage partners representative of the diversity of the community, and clearly integrate equity into project selection criteria specific to Safe Routes to School efforts.

This Hillsboro Safe Routes to School Implementation Strategy provides guidance for delivering a SRTS program to elementary, middle, and high schools in the Hillsboro School District. The most successful SRTS programs involve strong partnerships between cities, school districts, teachers, organizations, and community members. This Strategy outlines how various agencies and organizations in Hillsboro each play a unique role in contributing to the program’s overall success.

The purpose of this Implementation Strategy is to define program goals and objectives, underscore the commitment of the City of Hillsboro to scaling and sustaining this program, and recommend structure and strategy for how agencies, organizations, and partners will work together to achieve goals. This Strategy defines specific goals, objectives, actions, and performance measures to establish a district-wide SRTS program that will enable and encourage students, families, and staff to walk and roll to school.



## Equity-Driven

- The City of Hillsboro is committed to equity. Equity work aims to remove barriers and eliminate social and economic disparities by centering those who have been excluded from the decision-making process. Equity is the pursuit of equal outcomes.
- We acknowledge that equity, particularly racial equity, is essential to providing exceptional public services — and to creating an inclusive and safe work environment for everyone.
- The City recognizes that people of color and other communities continue to be marginalized and excluded – both intentionally and unintentionally — from constructing the institutions that govern our lives and the services we depend on to protect our health, safety, and well-being. We further acknowledge that structural and cultural barriers impact access to, and representation in, City government.
- The City of Hillsboro has a pivotal role in creating a sense of belonging for all people. We must be inclusive in developing and implementing policies to ensure that City services are responsive to race, ethnicity, gender, sexual orientation, ability, religion, and other individual identities.
- We acknowledge that without an intentional focus on equity, we will continue to perpetuate and deepen inequality.
- To realize our mission and core values, the City of Hillsboro commits to integrating equity into the fabric of our organization and the delivery of public services in pursuit of equal, fair, and just outcomes for all.



## SRTS Community Engagement

The following principles guide the engagement work of the City, and the Safe Routes to School program.

### GUIDING PRINCIPLES

- Acknowledge varied impacts
- Build relationships and partnerships
- Center racial equity
- Increase access to engineering staff and processes
- Diversify engagement methods
- Remove barriers
- Embrace perspectives and knowledge
- Nurture long-term working relationships
- Align with citywide engagement framework

The City of Hillsboro’s Safe Routes to School leadership, and greater City team, recognize that *‘equitable community engagement involves decision-making processes that:*

- *Support meaningful participation to influence decisions*
- *Acknowledge the barriers to accessing decision-making*

- *Recognize diversity as both a strength and opportunity*
- *Affirm that a healthy democracy requires outreach and public engagement’*

### MULTIYEAR STRATEGIES

The Safe Routes to School team commits to the following multiyear strategies:

- Cultivating safe and accessible meeting spaces
- Expanding language-supportive services
- Improving information sharing
- Developing internal process evolution/change as needed
- Institutional changes

### COMMUNITY ENGAGEMENT FRAMEWORK GOALS

- Proactive approach
- Do not assume people know
- Diversify opportunities
- Meet people where they are
- Collaborate with Community Based Organizations (CBOs)
- Increase community interest
- Build community trust
- Be transparent
- Evaluate and evolve



The Safe Routes to School program will engage with a diverse and inclusive range of communities, including:

- Residents
- Neighborhood and community groups
- Cultural organizations
- Businesses
- Advocacy organizations
- Other public and private agencies

The City of Hillsboro’s Safe Routes to School program will continue to partner with local nonprofits, strengthening existing and building new relationships with representative and equity-focused agencies with the goal of building shared resource and collective capacity.

The City of Hillsboro is committed to:

*“Connect[ing] with community partners that can offer unique and important insights into the challenges and opportunities facing residents ... [and] to integrat[ing] equity into the fabric of the City’s delivery of public services.”*

The City has asserted that

*“equity-driven policies and programs invest directly in the community, support community leaders, lift up existing culturally appropriate practices, and leverage the creativity of residents to find solutions.”*

## PARTNER INPUT

This Strategy provides high-level guidance for the City and its partners to pursue SRTS efforts. The process has not yet included comprehensive public engagement; rather, it is intended to establish partnership goals and prepare the City of Hillsboro to lead a more community-involved process in the future as part of the City's Safe Routes to School master planning process.

The following partners were invited to weigh in on this Strategy and provide feedback on the goals and objectives either through a workshop, in a one-on-one, or via review and email:

- Marcus Ford, City of Hillsboro
- Francesca Sinapi, Hillsboro School District
- Lisa Erickson, Hillsboro School District\*
- Earleen Reiman, Hillsboro Police Department\*
- Dan Rutzick, City of Hillsboro\*
- David Steinhauer, Hillsboro School District
- Renato Quintero, Community Member
- Swetha Mettala Gilla, Parent
- Malgorzata Morgan, Hillsboro School District
- Carol Hatfield, Hillsboro School District
- Cindy Cosenzo, Just Create Community
- Kyla Wallace, Century High School Student
- Miranda Kessler, Hillsboro School District
- Nancy Nelson, WashCo Bikes\*
- Sara Santiago, Hillsboro School District
- Leland Gilbert, Hillsboro Police Department\*
- Robin Straughan, City of Hillsboro\*
- Nick Baker, City of Hillsboro\*
- John Haide, WashCo Bikes
- Maggie Hannigan, City of Hillsboro\*
- Shane Seaman, City of Hillsboro\*
- Susie Serres, City of Hillsboro\*

\*Asterisk indicates that stakeholder attended one of our feedback workshops

## FUTURE ENGAGEMENT

Over the next year, this program will create a Safe Routes to School Committee that centers Black, Indigenous and Persons of Color (BIPOC) community perspective and leadership. Committee members, who will be compensated for their time, will represent a diverse group of Hillsboro Safe Routes to School partners and collaborators with specific attention on people who represent a diversity of ages, abilities, races, income levels, and cultural backgrounds. Committee

members may include partners that weighed in on this strategy during the feedback session. The SRTS Committee will lead the master planning process for the SRTS Plan and inform the program and project prioritization at the city level.

In Summer 2023, the City of Hillsboro will begin creating a guiding document for the SRTS Committee which will include an approach to inviting members, compensation structure, and schedule for meetings. At least

three seats will be reserved for Historically Marginalized Community (HMC) members. The SRTS Committee will meet at least 4 times throughout the 2023-2024 school year to begin guiding the development of the Safe Routes to School Plan with particular attention on:

- Community engagement methods within the Plan
- Policy recommendations
- Project prioritization methods with an equity focus

## PROGRAM STRUCTURE

This program is run by a Safe Routes to School Coordinator (the Coordinator) who devotes up to .8 FTE to managing this program. In the coming three years the Coordinator will be supported by a part time staff member who leads educational and engagement strategies, supports equitable engagement practices, and

partners with the school district in the development of true policy, program, and project connectivity.

The Coordinator's time will be spent at the program development and strategy level, ensuring that the Safe Routes program is formalized, scaled, and incorporated into broader planning efforts including

the Transportation Safety Action Plan, Transportation Systems Plan, Bike Ped Capital Improvement Plan, and general capital project planning. These efforts will include leveraging funding resources to ensure the program is sustainably encompassing policy, program.



## Hillsboro School District Schools

The Hillsboro Safe Routes to School program currently includes all elementary schools within the City limits and will grow to include all 24 elementary, middle and high schools.

### ELEMENTARY SCHOOLS

- Brookwood Elementary School
- Eastwood Elementary School
- Imlay Elementary School
- Jackson Elementary School
- Ladd Acres Elementary School
- Lincoln Street Elementary School
- Minter Bridge Elementary School
- Mooberry Elementary School
- Orenco Elementary School
- Paul L Patterson Elementary School
- Quatama Elementary School
- Rosedale Elementary School
- Tamarack Elementary School
- W L Henry Elementary School
- W Verne McKinney Elementary School
- Witch Hazel Elementary School

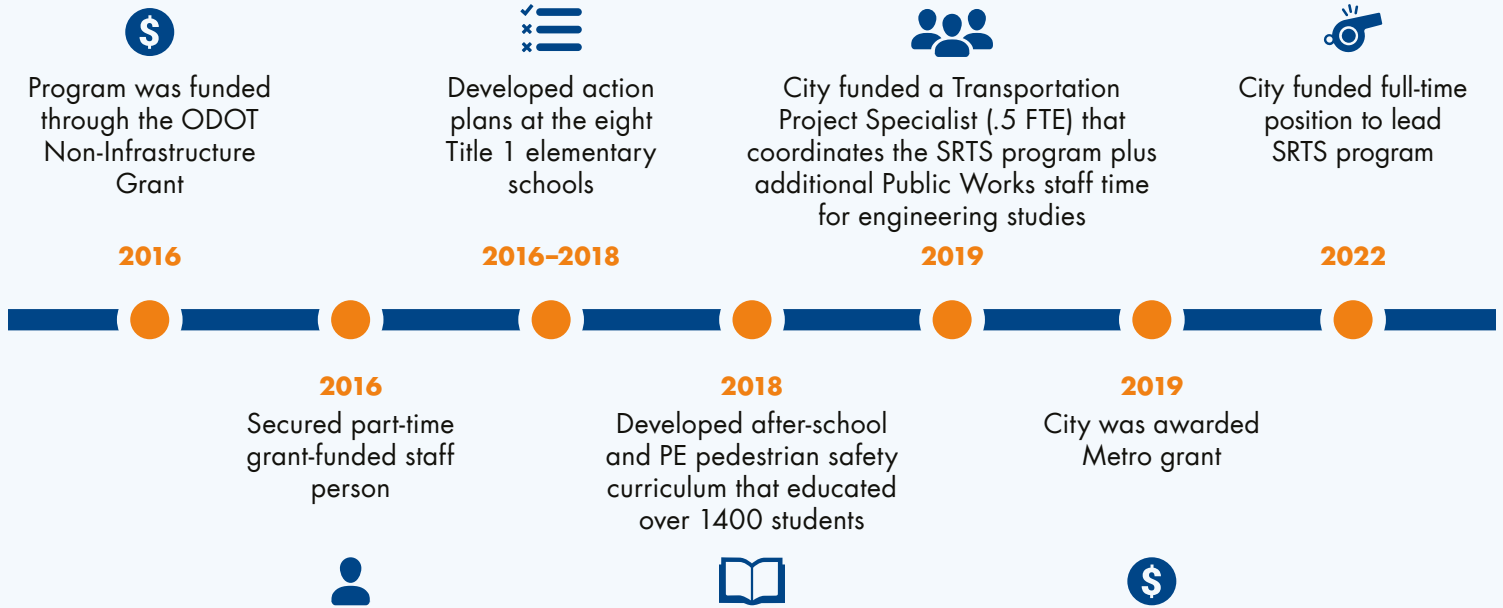
### MIDDLE SCHOOLS

- Evergreen Middle School
- J W Poynter Middle School
- South Meadows Middle School
- R A Brown Middle School

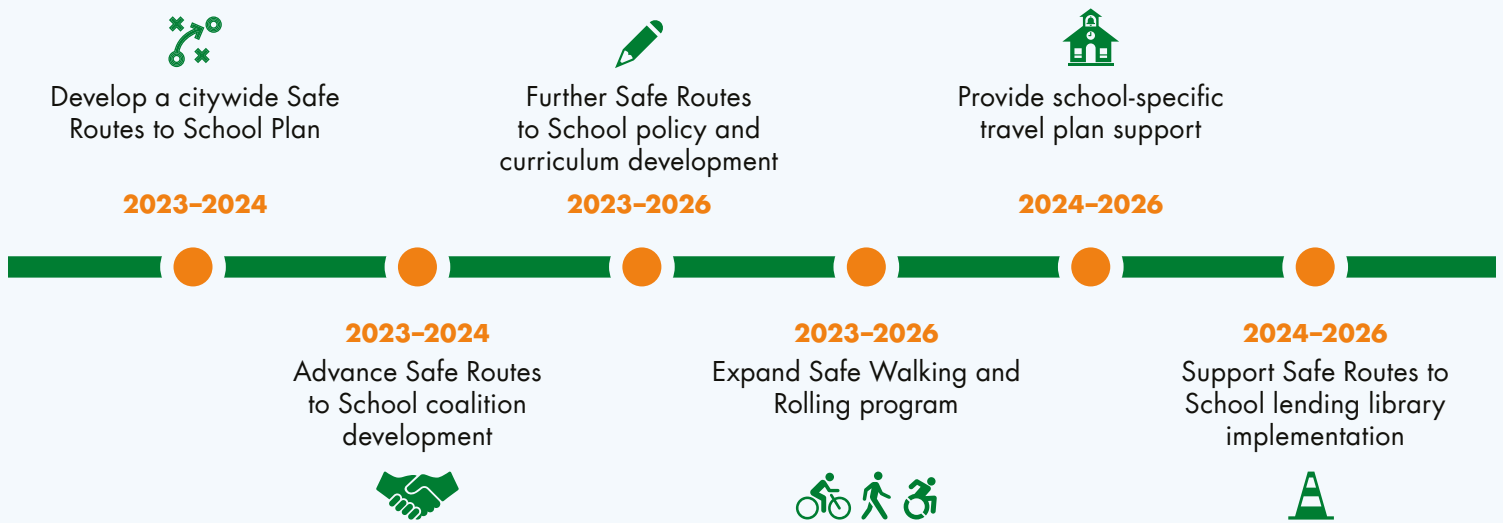
### HIGH SCHOOLS

- Century High School
- Liberty High School
- Glencoe High School
- Hillsboro High School

## PROGRAM PROGRESS SO FAR



## A 3-YEAR LOOK FORWARD



## Program Goals and Objectives

The Hillsboro SRTS program goals, objective, and actions are defined in the following tables. Collaboration between partner agencies is essential to these playing out successfully. These goals were developed in 2023 for implementation through 2026.

The goals listed below define the impact that Hillsboro SRTS aims to achieve in collaboration with students, families, and community members. The objectives and actions provide tangible ways that these goals may be carried out in the next three years with the help of key partner agencies and organizations.

- Increase community, parent, and student understanding of multimodal safety and benefits.
- Expand options for non-single occupancy vehicle options for all students, parents, and teachers.
- Reduce the number of single occupancy driving trips to and from schools.
- Empower youth to advocate for policy, program, and environmental change.
- Advance safe walking and rolling infrastructure through targeted, on-the-ground improvements.



## GOAL 1. INCREASE COMMUNITY, PARENT, AND STUDENT UNDERSTANDING OF MULTIMODAL SAFETY AND BENEFITS.

<b>OBJECTIVE 1.1: Have a presence at community events and meetings.</b>		
<b>ACTIONS</b>	<b>PARTNERS</b>	<b>TIMELINE/FREQUENCY</b>
Prioritize which community events and meetings throughout the school year are most important for the Safe Routes to School coordinator and SRTS team to have a presence at.	Community-based organizations (CBO), City of Hillsboro Departments, Hillsboro School District, faith based organizations, parent-led organizations, Parent Advisory Committees (PAC)	July/August each year
Develop a kit of materials and flyers for the SRTS coordinator to easily take to tabling opportunities and events.	City of Hillsboro	Kit developed one time, resupplied as needed. Flyers updated yearly as needed
Develop a community informed process for selecting a Hillsboro SRTS mascot.	City of Hillsboro	2023-2024 school year
<b>OBJECTIVE 1.2: Incorporate active transportation education into schools through both student and parent facing materials</b>		
<b>ACTIONS</b>	<b>PARTNERS</b>	<b>TIMELINE/FREQUENCY</b>
Meet with the School District and teacher champions at each school to determine priority schools to pilot SRTS curriculum.	City of Hillsboro, Hillsboro School District leadership	Yearly at the start of the school year
Review and audit existing and past active transportation curriculum used in Hillsboro to determine what to move forward with.	City of Hillsboro, CBOs, Community leaders, SRTS Committee, Hillsboro School District leadership	Review existing curriculum yearly, audit past curriculum one time.
Present at first Parent Teacher Association of the school year at each school to share about transportation options and benefits of active and shared trips to school.	City of Hillsboro, Hillsboro School District	Yearly at the start of the school year
Review past and current parent surveys to inform active transportation curriculum development with particular attention on integrating lessons around families' perceptions of safety.	City of Hillsboro, Hillsboro School District	Summer 2023

**OBJECTIVE 1.3 Increase transparency of Hillsboro Safe Routes to School program goals and progress within the community**

ACTIONS	PARTNERS	TIMELINE/FREQUENCY
Post most recently established program goals on the City of Hillsboro and Hillsboro School District websites and translate into languages other than English as necessary.	City of Hillsboro Communications Department	Summer 2023
Directly reference goals and progress toward goals in public facing newsletters and blog posts about the Hillsboro SRTS program.	City of Hillsboro	Initiate in 2023-2024 school year/ongoing
Share information and goals for Hillsboro SRTS through existing parent facing channels that the School District uses.	City of Hillsboro, Hillsboro School District	Ongoing throughout the school year

**GOAL 2. EXPAND OPTIONS FOR NON-SINGLE OCCUPANCY VEHICLE OPTIONS FOR ALL STUDENTS, PARENTS, AND TEACHERS.**

**OBJECTIVE 2.1: Build a culture of active transportation within the district**

ACTIONS	PARTNERS	TIMELINE/FREQUENCY
Distribute back to school safety and travel options tip sheets to students and families at the start of the school year to promote travel safety and getting to know their potential routes.	City of Hillsboro, Hillsboro School District leadership, School Resource Officers (SRO)	Start of the school year each year
Develop a kit of materials and flyers for the SRTS coordinator to easily take to tabling opportunities and events.	City of Hillsboro, Hillsboro School District leadership	Yearly or twice a year
Institutionalize bike bus and walking school bus events	City of Hillsboro, Hillsboro School District leadership, parent volunteers	2023-2024 school year
Research best practices for carpool programs in schools including SchoolPool and Get There Oregon to determine next steps for developing a carpool program in Hillsboro.	City of Hillsboro	2023-2024 school year



**OBJECTIVE 2.2: Expand travel options for families who currently rely on single occupancy trips to school**

ACTIONS	PARTNERS	TIMELINE/FREQUENCY
Create travel plans for 5 Title 1 schools and 2 Middle Schools.	City of Hillsboro, CBOs, community leaders, SRTS Committee	2023-2024 and 2024-2025 school years
Provide educational materials for school bus safety including safe walking to the bus stop and how to load on and off the bus.	City of Hillsboro, CBOs, community leaders, SRTS Committee	Yearly at the start of the school year

**OBJECTIVE 2.3: Improve conditions and facilities for walking and biking to Hillsboro schools**

ACTIONS	PARTNERS	TIMELINE/FREQUENCY
Determine priority locations to apply for ODOT Construction Grant funds.	City of Hillsboro Community Development Department	6-8 months before the grant funding cycle opens.
Establish regular communication and process by which Hillsboro School District and City departments collaborate to ensure school access is considered in all projects.	City of Hillsboro Community Development Department, Hillsboro School District, City of Hillsboro Public Works Department	Ongoing

**GOAL 3. REDUCE THE NUMBER OF SINGLE OCCUPANCY DRIVING TRIPS TO AND FROM SCHOOLS.**

**OBJECTIVE 3.1: Improve existing travel patterns at Hillsboro schools**

ACTIONS	PARTNERS	TIMELINE/FREQUENCY
Facilitate mobility audits at five schools to establish baseline data for future improvements and to document circulation challenges.	City of Hillsboro, Hillsboro School District, parent volunteers	2023-2024 school year; ongoing, per year
Support policy development and adoption around mode and timing shifts at elementary, middle and high schools.	City of Hillsboro, Hillsboro School District, Safety Committees, PACs, PTOs	Ongoing, 2023-2026

**OBJECTIVE 3.2: Incentivize active and shared trips to school**

ACTIONS	PARTNERS	TIMELINE/FREQUENCY
Provide encouragement materials and incentives for schools to reward students who walk, roll, and carpool to school.	City of Hillsboro, Hillsboro School District, WashCo Bikes, Hillsboro Police Department	Prior to each walk and roll event
Develop a recognition program or competition for schools to get recognized within the district for walking and rolling.	City of Hillsboro, Hillsboro School District, WashCo Bikes	Ongoing

**OBJECTIVE 3.3: Promote remote drop off or Park and Walk options**

ACTIONS	PARTNERS	TIMELINE/FREQUENCY
Identify at least two Elementary Schools that would benefit from remote drop off to improve site circulation.	Hillsboro School District, City of Hillsboro, PTOs, PACs, SRTS Committee	Initiate in 2023-2024 school year/ongoing
Create and distribute information on the benefits of remote drop off.	City of Hillsboro, Hillsboro School District, WashCo Bikes	Summer 2024
Develop pilot Park and Walk program to be implemented at at least two elementary schools for the 2024-2025 school year.	City of Hillsboro, Hillsboro School District	Summer 2024

## GOAL 4. EMPOWER YOUTH TO ADVOCATE FOR POLICY, PROGRAM, AND ENVIRONMENTAL CHANGE.

### OBJECTIVE 4.1: Expand opportunities for Hillsboro high school students to get involved in Safe Routes to School

ACTIONS	PARTNERS	TIMELINE/FREQUENCY
Identify high school teachers within the district who may want to involve their students in data collection including assisting with mobility audits at elementary schools.	Hillsboro School District	2023-2024 school year
Create a system for high school students to sign up to volunteer with SRTS events or learn more about ways to be involved.	City of Hillsboro, Hillsboro School District, SRTS Committee	2023-2024 school year
Recognize and reward youth leaders who are setting a positive example for their peers regarding safety and active transportation.	Hillsboro School District, City of Hillsboro, Hillsboro Police Department	Ongoing
Determine mentorship opportunities for youth to help support adults in leading walking school buses, bike trains, and other SRTS programs.	Hillsboro School District, City of Hillsboro	2023-2024 school year
Identify incentives that can be available to students for providing SRTS leadership and mentorship such as stipends or community service hours.	Hillsboro School District, City of Hillsboro	Summer 2023

**OBJECTIVE 4.2: Partner with existing student groups and organizations**

ACTIONS	PARTNERS	TIMELINE/FREQUENCY
Present to student clubs and organizations including the Youth Advisory Council about how they can get involved in SRTS.	City of Hillsboro, Hillsboro School District, PACs, City Sustainability Team	Ongoing
Identify middle and high school-specific events happening throughout the year for Hillsboro SRTS to have a presence at.	City of Hillsboro, Hillsboro School District, SRTS Committee, City Sustainability Team	2023-2024 school year

**OBJECTIVE 4.3: Create opportunities for students to provide input on program direction and planning**

ACTIONS	PARTNERS	TIMELINE/FREQUENCY
Invite students to help with writing travel plans for elementary and middle schools including inputting data and providing feedback on recommendations.	City of Hillsboro, Hillsboro School District, Hillsboro School District staff and leadership	Spring 2024
Ensure student representation on committee(s). Research student task forces from around the country to inform structure and responsibilities.	City of Hillsboro, SRTS Committee	Initiate in 2023-2024 school year/ongoing
Engage students in SRTS project design and implementation.	City of Hillsboro, Hillsboro School District, Hillsboro School District teachers, City Sustainability Team	2024-2025 school year

## GOAL 5. ADVANCE SAFE WALKING AND ROLLING INFRASTRUCTURE THROUGH TARGETED, ON-THE-GROUND IMPROVEMENTS.

<b>OBJECTIVE 5.1: Improve walking and rolling infrastructure near Hillsboro schools</b>		
<b>ACTIONS</b>	<b>PARTNERS</b>	<b>TIMELINE/FREQUENCY</b>
Identify priority locations for infrastructure improvements (including demonstration projects) using predetermined equity criteria. Utilize data from walk audits and survey responses to help inform project idea development.	City of Hillsboro, Community based organizations (CBOs), SRTS Committee	2023-2024 school year
Engage community in design process and project implementation for at least 2 projects a year.	City of Hillsboro, Hillsboro School District, PACs, PTOs, CBOs, community leaders, SRTS Committee	Ongoing
Understand current and past transportation plans in the City of Hillsboro and opportunities to integrate SRTS into proposed planning efforts. Strategize across departments within the City to determine most effective ways to integrate SRTS into existing planning processes.	City of Hillsboro	Ongoing



**OBJECTIVE 5.2: Increase opportunities for pop-up and demonstration projects**

ACTIONS	PARTNERS	TIMELINE/FREQUENCY
Create guidelines and goals for the Lending Library including list of materials for toolkit, inventory and tracking system, and guidelines for users.	City of Hillsboro	2023-2024 school year
Develop a set of criteria that make a location a good fit for a pop-up or demonstration project to further separate those from other infrastructure projects.	City of Hillsboro, CBOs, community leaders, SRTS Committee	2023-2024 school year

**OBJECTIVE 5.3: Understand the infrastructure needs and challenges near Hillsboro schools**

ACTIONS	PARTNERS	TIMELINE/FREQUENCY
Hold community meetings, walk audits, and/or listening sessions for community members to learn more about SRTS and provide input on needs and challenges around walking and rolling to school.	City of Hillsboro, CBOs, Community leaders, SRTS Committee	Ongoing
Design infrastructure improvements to address concerns identified in caregiver survey responses and other stakeholder engagement mechanisms.	City of Hillsboro, CBOs, Community leaders, SRTS Committee	After feedback opportunities and before grant solicitation, and ongoing

## Program Evaluation




### PERFORMANCE MEASURES

The Hillsboro SRTS program can use the Results-Based Accountability (RBA) to evaluate the success of these goals and the impact of programs. This framework is intended to be user-friendly, accommodate a range of available data, and provide actionable next steps. The RBA framework for SRTS organizes performance measures around three questions:




- What did the SRTS team and partners do?
- How well did we do it?
- Is the identified community better off?

The table below outlines performance measures that allow the City of Hillsboro to track progress toward goals and to communicate accomplishments to partners and the broader community.



Goal	 What did we do?	 How well did we do it?	 Is the identified community better off?
1	<ul style="list-style-type: none"> <li>• Number of events and meetings that SRTS has a presence at</li> <li>• Number of schools that pilot SRTS curriculum</li> <li>• Number of places where Hillsboro SRTS program goals are posted</li> <li>• Amount of pre- and post-tests disseminated</li> </ul>	<ul style="list-style-type: none"> <li>• Amount of educational materials distributed at each event or meeting</li> <li>• Percent of students in district taught through pilot education program</li> <li>• Percent of website visitors that click on program goals page</li> <li>• Percent of website visitors that click on newsletters and blog posts that explain program goals</li> <li>• Number of new people who reach out after sending a newsletter or blog post about program goals.</li> <li>• Number of educational materials translated in languages beyond English</li> <li>• Amount of pre- and post-tests disseminated</li> </ul>	<ul style="list-style-type: none"> <li>• Are schools interested in continuing this education beyond the pilot? How many? How many want to initiate?</li> <li>• Reflections from pre- and post-test analysis</li> </ul>

Goal	 What did we do?	 How well did we do it?	 Is the identified community better off?
2	<ul style="list-style-type: none"> <li>• Number of safety tip sheets distributed through schools to families as part of back to school</li> <li>• Number of tip sheets or training for teachers around active and shared trips in their commutes</li> <li>• Number of locations identified for SRTS Construction Grants</li> <li>• Number of bike bus and walking school bus events</li> <li>• Number of community volunteers who support bike bus and walking school bus events</li> <li>• Number of carpool programs researched as best practices and potential models for Hillsboro</li> </ul>	<ul style="list-style-type: none"> <li>• Percent of teachers in the district who participate in training opportunities around active transportation</li> <li>• Percent of money requested that was granted to projects</li> <li>• Percent of students and families who shifted their travel behavior.</li> <li>• Percent of community volunteers who return back to help with bike bus and walking school bus events</li> <li>• Percent increase in active and shared trips to school district wide</li> <li>• Percent increase in active and shared trips at individual schools</li> </ul>	<ul style="list-style-type: none"> <li>• Are teachers shifting their school commute modes after a training/ reading a tip sheet?</li> <li>• Perceptions of infrastructure improvements</li> <li>• Number and location of infrastructure improvements</li> <li>• Feedback on bike bus and walking school bus experience for children and for community volunteers</li> </ul>
3	<ul style="list-style-type: none"> <li>• Number of incentives passed out to students at walk and roll events</li> <li>• Number of flyers passed out to families about the benefits of park and walks</li> <li>• Number of walk and roll to school day events planned</li> <li>• Number of mobility audits conducted</li> <li>• Number of park and walk pilots implemented</li> </ul>	<ul style="list-style-type: none"> <li>• Percent of students who participate in walk and roll events</li> <li>• Percent of families who use park and walk option</li> <li>• Percent of schools from mobility audits who plan to move forward in implementing changes</li> <li>• Analysis of engaged student demographics</li> </ul>	<ul style="list-style-type: none"> <li>• Participant reflections on walk and roll events</li> <li>• Feedback on park and walk pilot experience</li> <li>• Post-walk audit perspectives assessments</li> </ul>

Goal	 What did we do?	 How well did we do it?	 Is the identified community better off?
<b>4</b>	<ul style="list-style-type: none"> <li>• Number of high school volunteers who sign up to learn more</li> <li>• Number of teachers willing to promote SRTS to their students</li> <li>• Number of student clubs and organizations communicated with</li> <li>• Number of career fairs tabled at</li> <li>• Number of fliers distributed at career fairs</li> <li>• Number of students in SRTS leadership or mentorship roles</li> </ul>	<ul style="list-style-type: none"> <li>• Percent of high school students who commit to volunteering after learning more</li> <li>• Number of new students awarded for showing leadership in SRTS</li> <li>• Number of invitations to new high school events and presentations</li> </ul>	<ul style="list-style-type: none"> <li>• Feedback received from middle and high school volunteers</li> <li>• Adult and student reflections on partnering with high school and middle school students</li> <li>• Assessment of volunteer engagement duration</li> </ul>
<b>5</b>	<ul style="list-style-type: none"> <li>• Number of infrastructure project identified for potential funding</li> <li>• Number of community meetings and listening sessions held</li> <li>• Number of pop-up or demonstration project opportunities identified</li> <li>• Criteria and guidelines developed for lending library</li> <li>• Number of planning documents and processes identified as opportunities to integrate SRTS</li> <li>• Number of new internal City of Hillsboro meetings identified as opportunities to discuss SRTS</li> </ul>	<ul style="list-style-type: none"> <li>• Percent of infrastructure projects that were funded</li> <li>• Percent of potential pop-up or demonstration projects that move forward for funding</li> <li>• Percent of new planning processes that call out a connection with SRTS</li> <li>• New internal meetings where SRTS City staff are invited to speak or have a presence</li> </ul>	<ul style="list-style-type: none"> <li>• Feedback from caregivers and staff about the improved built environment around the school</li> <li>• Feedback from internal City staff on interagency communication and collaboration around SRTS</li> <li>• Feedback on connection between infrastructure projects and equity needs</li> </ul>



## POTENTIAL DATA COLLECTION SOURCES FOR MEASURES

The information below outlines new and existing data collection methods to assess the impact of programs using the Results Based Accountability (RBA) framework laid out on the following pages.

Measure	Potential Data Sources
Experiences of historically underserved communities in SRTS programming	<ul style="list-style-type: none"> <li>• In-language focus groups</li> <li>• In-language parent/caregiver surveys</li> <li>• Conversations with community</li> </ul>
Mode shift and perceptions of safety	<ul style="list-style-type: none"> <li>• Parent/caregiver surveys</li> <li>• Student tallies</li> <li>• Bike rack counts</li> <li>• Conversations with community</li> </ul>
Youth behavior change and leadership	<ul style="list-style-type: none"> <li>• Student volunteer survey</li> <li>• Student leaders focus group</li> <li>• Student tallies</li> </ul>
School and administration support	<ul style="list-style-type: none"> <li>• Administrator survey by school</li> </ul>
Community interest and support of SRTS	<ul style="list-style-type: none"> <li>• Website clicks</li> <li>• Website downloads</li> <li>• Email questions and inquiries</li> </ul>



## Funding Strategies

Hillsboro’s Safe Routes to School program has been granted another three years of funding from Metro, to continue through June of 2026. During this grant period and beyond the SRTS team will pursue additional monies to complement and expand this work. The table below details grant funding opportunities open to the City.

Grant Name	Agency	Timeline	Dollar Amount	Purpose
Innovative Mobility Grant	Oregon Department of Transportation	Rolling	Up to \$5,000	To fund signage, training, walking and rolling materials.
Regional Travel Options	RTO	Yearly in January Rolling	Awards start at \$50,000	Increase travel options, such as carpooling, transit, telework, etc.
<a href="#">Competitive Infrastructure Grant</a>	Oregon Department of Transportation	Every other year	\$60,000 to \$2 million	To fund safety improvements on public right-of-way within 1 mile of schools.
<a href="#">Oregon Community Paths Grant</a>	Oregon Department of Transportation	Annual	\$150,000 to \$750,000 for planning and design; \$500,000 to \$6 million for construction	To fund links and community multi-use paths.
Education Programs Grant	Oregon Department of Transportation	Every other year	~\$50,000	To fund education and encouragement programs including funding a Safe Routes Coordinator position.
<a href="#">Safe Streets and Roads for All Grant Program</a>	US Department of Transportation	Annual	\$100,000 to \$25,000,000	To prevent death and serious injury on roads and streets involving all roadway users.

