



Hillsboro Parks and Recreation System Plan Phase 1 Engagement Summary 07.11.2023

PHASE ONE: SYSTEM PLAN ENGAGEMENT SUMMARY

In-Person and Online Activities – Spring, Summer, Fall of 2022

Contents

- Executive Summary 3
- Phase One Engagement 4
- Introduction 4
- The Process 5
- Engagement Activities 5
 - Considerations and Assumptions* 6
 - Results* 7
 - Conclusions* 7
- Online Engagement 8
 - Overview* 8
 - The Process* 8
 - Results* 8
 - Conclusions* 11
- Appendix A. In-person Event Results 13
- Appendix B. In-person Event Summaries 14

Executive Summary

As part of the Parks and Recreation System Plan update, the City of Hillsboro embarked on the first phase of a three-phased engagement process in early 2022. In phase one, the team developed a high-level process that blended in-person engagement at events throughout the City, and online engagement using a new web platform called Engagement HQ.

For in-person engagement, the City used staff and volunteers to table at 13 events across Hillsboro and used a variety of tools to collect input. The primary tool used was a interactive Preference Exercise asking participants to place five marbles across different recreational categories. The intent was to understand what our community enjoys doing for recreation and what they would like to see more of. The categories were divided into 16 generalized categories with an “other” category (the team captured “other” categories in detail and on a drawing exercise and through conversation). In addition to the preference exercise participants were asked to draw and write other fun ideas for parks and recreation on several drawing boards. Team members also had conversations with the community about parks and recreation services and recorded information that varied from more typical responses.

After each event, the marbles were tallied so the team could begin evaluating broad recreational desires. The team also collected input through conversations and from the drawing exercise with prompting questions. To encourage participation and create excitement at select events a cornhole challenge was available for participants with a chance to win a drawing of visa gift cards. If community members participated in the preference exercise they had a chance to enter into the drawing for 4 - \$25 gift cards for 1 bag in the cornhole, 2- \$50 gift cards if they sunk 2 bags in and 1 -\$100 gift card for a 3 hole sinker!

The City has also instituted Engage Hillsboro, an online platform for community engagement. The Preference Exercise was closely replicated on Engage Hillsboro to offer an opportunity for additional community members. In addition to the preference exercise an “Ideas” module was offered prompting online participants to provide open ended feedback on their park and recreation desires.

Results from phase 1 show some initial community insights, and potential geographic and culturally specific desires. On a high level, participants consistently showed interest in more and better trails, playgrounds, water access, biking facilities, events, and aquatic features. Subtle differences are apparent when looking across other demographics, but further engagement and evaluation through phases two and three will help understand community priorities and how the City can support those interests.

The overall preferences of the combined community for phase 1:

- Playgrounds/ Nature Play
- Trails
- Aquatic Facilities/ Spray Pads
- Access to Water
- Events
- Natural Areas, Open Spaces & Preservation
- Dog Parks
- BMX, Mountain Bike Areas
- Programmed Art & Performance Art
- Outdoor Recreation
- Classes, Multi-cultural, Recreation, Education, Art & Culture
- Court Sports
- Field Sports
- Volunteering, Community services
- Passive Gathering Space

Phase 2 engagement is intended to further distill community needs and wants as well as develop new and foster existing relationships with the community and City. Phase 2 will include a survey and community discussions in multiple languages, with an emphasis on connecting to underserved and historically and currently marginalized community groups. Survey's and conversations will also be mimicked online for community members not able to attend or are out of reach of the project team. Phase 2 engagement will start in August of 2023 through October 2023.

Phase One Engagement

Introduction

The Parks and Recreation System Plan (System Plan) is the guiding document for the Parks and Recreation (P&R) Department and City of Hillsboro to provide relevant services and facilities for the community for the next 15 years and beyond. This is a planning document that all agencies are required to have for long range planning. The System Plan will also include a 50+ year vision and will be a living document that is updated every several years to maintain relevancy as the community grows and changes.

The P&R Department proposed this approach to understand and plan all aspects of the services the department provides to the community. A key component of the project was to fully integrate equity-based principles and prioritization criteria to better serve Hillsboro's growing diverse community. The system plan approach intention is to engage the widest cross section of the community while directly engaging communities who have historically and are currently marginalized. The outcome of the System Plan is to create implementable steps to reduce and remove parks and recreation service disparities.

This summary provides an overview of the in-person and online outreach activities from phase one of the Parks and Recreation System Planning project. The first phase was

implemented by the City for the System Plan project; consulting teams will be utilized in phases two and three. As part of the City's effort to offer more engagement opportunities to the community, City has provided an online engagement platform called Engagement HQ. This is the first time City has dedicated resources to a platform with an engagement-specific functionality. The System Plan is the first project to fully utilize the platform and will be the foundation for future city engagement.

The Process

During project development with the consulting team, a multi-phased approach was proposed for equity-based engagement. The engagement process will be divided into three phases:

1. Phase one: High-level look at the system which includes category surveying and questions around general parks and recreation activities and services. The phase included in-person and online activities. There were also several specific engagement events with the Hillsboro School District and Hillsboro Arts and Culture Council. Phase one initiated June 5, 2022, and ran through November 30, 2022. This summary includes the findings from phase one.
2. Phase two: Mid-level look at the system. This next phase is a further refinement of questions from phase one. This is the phase where a consulting team engages specific community groups such as BIPOC, LGBTQ, people experiencing houselessness, people with disabilities, and community members with socio-economic restrictions. In this phase, the connection to marginalized community groups deepens and further relationship development occurs. The consulting teams will use community liaisons to attend events within their communities. The team will also hold a series of focus groups (with translators) focused on traditionally and currently marginalized community groups. Online activities will also be offered in several languages during this phase.
3. Phase three: In this phase, the consulting team digs deeper into details. With further analysis of the system and community outreach having occurred, the team works with community representatives to better understand community desires. The consultants and the community representatives reconnect with the focus groups to further define community wants. After this important step, the team brings the findings back to community groups and "action steps" are identified. Then the City solidifies the relationship with community groups with the intent to continue long-term engagement.

Engagement Activities

Phase one of the engagement approach was completed in October 2022. The initial phase presented a multi-prong engagement approach. The team utilized four specific mechanisms to engage community:

1. Marble Preference Exercise. Highly engaging tactile exercise encouraging connection and conversation with community in both English and Spanish. Everyone was given five marbles to place within 18 categories of parks and recreation related activities/services. The participant could put the marbles in any category bucket to represent what they were most interested in.
2. Cornhole Challenge. At select events, the team had a cornhole contest for people participating in the marble exercise. Participants received three cornhole bags for a chance to enter a Visa gift card raffle. One bag in for a chance to win \$25; two bags in for a chance to win \$50; and three bags in for a chance to win \$100. Raffle was pulled at random with four \$25 winners, two \$50 winners, and one \$100 winner.
3. Free form Exercise. This board exercise asked the question *“Are there new uses, programs, or elements you would like to see more of in the Hillsboro Parks System, Draw or write them here.”* (You can view the boards at the end of the summary). This provided participants with the freedom to draw, write, or scribble their dreams within our system. The boards were provided at each event.
4. Online Survey (“Online Marble Preference Exercise”). The online activity took the in-person Marble Preference exercise and replicated it in an online platform. The Marble exercise was available from June 7 to November 30, 2022
5. Online Idea Forum. The forum is a unique place for community members to provide ideas and have discussions about those ideas in a safe inclusive space. The forum is monitored by staff for safety of users. The team will continue to receive ideas throughout the engagement process until the end of phase three.
6. Group Specific Events. Additionally, the City held two in-person events to specifically engage the Hillsboro School District (HSD) and Hillsboro Arts and Culture Council (HACC). Outreach to other specific stakeholders will continue throughout the process.

Considerations and Assumptions

When using the information collected from this outreach effort, it is important to understand that staff made some assumptions. Assumptions should be kept in mind when analyzing the data.

1. Geographic location: The event calendar focused on City-operated events for the initial phase of engagement assuming that these events would draw a representative cross section of the City. More targeted engagement (with certain communities, in particular neighborhoods) may be necessary in subsequent phases.
2. Cultural representation: Staff attended events of cultural significance and events that were in demographically diverse areas of Hillsboro to ensure that underrepresented communities were engaged and represented in this initial process.
3. Repeat engagement: Attending primarily city events, it is very likely that people participated in the marble preference exercise and the free form exercise more

than once. Staff ensured that when playing cornhole, participants could only play to enter the raffle once.

4. Language barriers: Staff translated materials for the engagement into Spanish and tried to have a Spanish speaking staff member or volunteer representing the City at each event. Bilingual representation was well received and was an important factor in engaging diverse community groups.

Results

In total, Hillsboro had representation at 13 events, engaged with more than 2,000 people, and received nearly 11,000 selections for desired amenities. This initial phase of engagement was designed to be high-level, focusing on broad questions that will inspire deeper engagement in the future. It was a starting point.

To track and tabulate the results, staff compiled Marble Preference Exercise data using a spreadsheet after each event. The results table is available in "Appendix A."

Conclusions

The poster drawings, marble exercise, and anecdotal conversations completed during this outreach effort explored broad community priorities.

The poster engagement – though not always on traditional parks and recreation related subject matter it did provide interesting and creative ideas such as robotics classes, pollinator gardens, art installations, volleyball courts, solar farms, and disc golf courses. Playgrounds were a consistent request on the posters.

Across the Marble Preference Exercise, broad trends and community desires could be identified. Generally, the community consistently requested more nature play, playgrounds, access to water, aquatic facilities and spray pads, and trails (in varied orders). Events were also consistently rated at the top of list with sport courts and fields most often ranked in the last third of the voting.

When looking at individual events, there are potential cultural differences represented. For instance, at events that may have had a bigger Latino/Latinx draw (El Grito, Latino Cultural Festival), BMX areas and access to water were sometimes rated higher. At events that likely drew other community groups such as LGBTQ+ and arts community (Pride Fest, La Strada), events, arts and arts and culture were more popular.

This outreach effort was specifically structured so that deeper insights could be pulled from these interactions. The subsequent phases of outreach will continue to help the City understand more about the Hillsboro community.

Online Engagement

Overview

The online engagement process for this project was combined with the City's larger outreach effort during the spring and summer of 2022. Using the Parks & Recreation System Plan as a test pilot, the City launched a platform called Engagement HQ (Engage Hillsboro). The website can be found at <https://engage.hillsboro-oregon.gov/>.

The Process

Since this was the first project to use Engagement HQ, an online engagement platform for the City, from the Parks & Recreation department worked collaboratively with Communications staff to structure the webpage, formatting, survey tools, and content. Another outreach tool was the use of QR codes printed on business cards to hand out at events. The card had a short description with a link to the website to drive traffic towards surveys.

The team structured the website to duplicate the marble exercise as best as possible, with additional areas for forums and surveys. Every time a response was recorded, staff received an alert email. The responses have been collected as received.

Results

Engagement on the site was limited with notable spikes the following days after the page was promoted in newsletter, at events, or through social media. Below is a graph representing the visitors to the site from June-November.

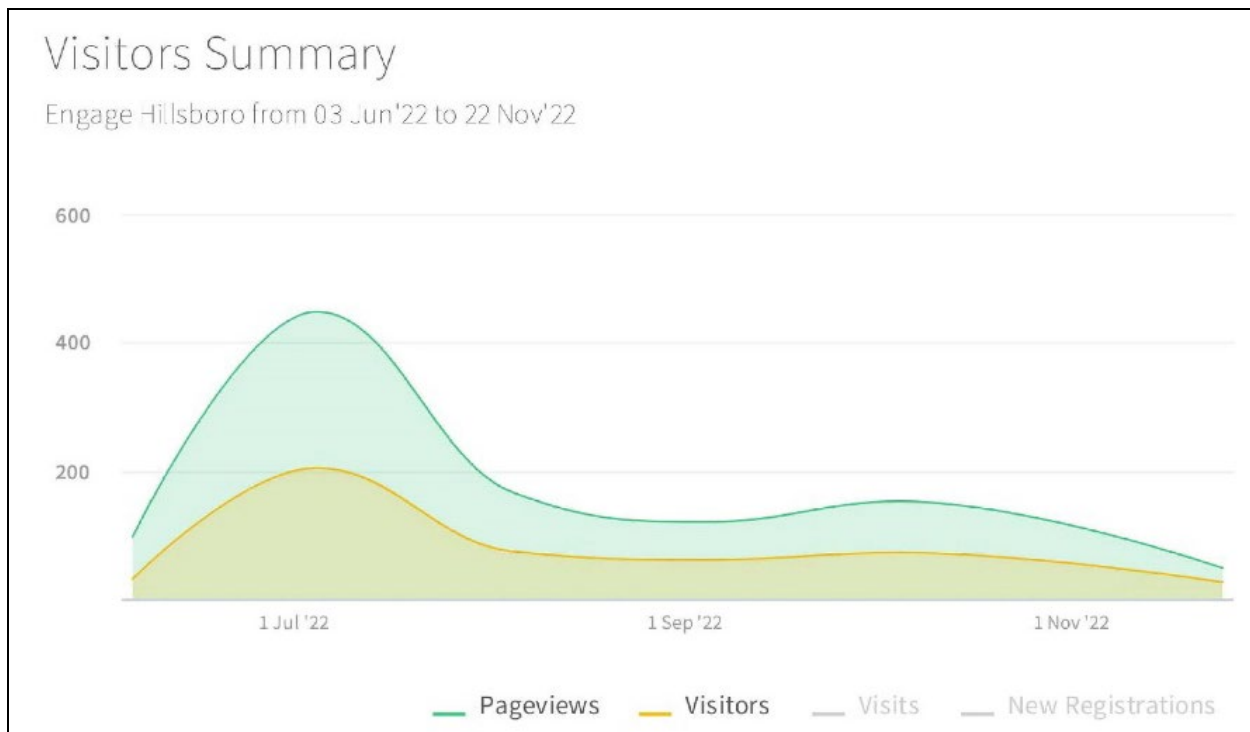


Image: Engagement HQ visitor summary June – November 2022.
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In total, here are the website statistics:

- Total visits: 527
- Maximum visitors per day: 63
- Engaged visitors (those that participated in online activity):

After completing the Online Marble Preferences Exercise, participants could add additional comments to the survey. Below are the unedited comments received:

- 7/01/2022 11:22 AM Trails, Dog Parks Skateboard parks that can be accessed in more of the city (and don't need a parent to drive)
- 7/03/2022 09:24 AM Trails, Programmed Art & Performance Art, Passive Gathering Spaces, Natural Areas, Open Spaces, & Preservation Create a unique gathering place in the historic MacDonald House at Orenco Woods Nature Park. It's a local treasure, and the public should be able to visit there.
- 7/05/2022 05:15 PM Trails, Dog Parks, Natural Areas, Open Spaces, & Preservation bike routes for commuters to avoid busy roads
- 7/05/2022 06:17 PM Dog Parks Amberglenn neighborhood needs dog park. There is nothing in walking distance for such a dense place. You could fence off small portion of that park close to the trees. You could also plant a few more trees for shade.
- 7/10/2022 05:12 AM Trails, Aquatic Facilities / Splash Pads Please add a swimming aquatic center at hidden Creek community center as soon as possible
- 8/01/2022 12:38 PM Develop the land on Minter Bridge Rd by the landfill into an open space with limited amenities so people can walk dogs, watch sunsets, etc. Please don't spend years over-planning. Just add gravel parking and mow the grasses.
- 8/01/2022 01:59 PM Trails, Court Sports, Natural Areas, Open Spaces, & Preservation, Outdoor Recreation Pickleball courts
- 8/01/2022 03:50 PM Trails, Court Sports, Passive Gathering Spaces, Natural Areas, Open Spaces, & Preservation Permanent dedicated pickleball courts.
- 8/07/2022 11:51 AM Pickleball!
- 9/12/2022 06:38 PM Access to Water, Dog Parks, Outdoor Recreation Safety from the homeless and mentally ill/drug addicted while recreating. I have been scared to venture far from my home in my community and even still witness open air drug use and gang activity in the short distances I do go. I am getting my concealed carry license because I am that scared of how dangerous this area has become.
- 9/16/2022 01:12 PM Dog Parks more skateparks since not every kid has someone to drive them to the only one in the city

- 10/14/2022 03:14 PMSkatepark! Currently, the two skateparks are severely lacking. The Reedville Creek Park is very poorly designed and built. All of the transitions are odd and wavy (bad concrete pours) and the layout is way too tight given the large size (zero beginner to intermediate stuff) of every obstacle. The one on Tamarack is buried deep in a development, which makes it feel like it's not actually for the public. It's also absolutely tiny and while it looks like it should be fun, it's too difficult for a beginner and too small for an advanced rider. Please contact Dreamland, Grindline, or Collective Concrete. These are local skatepark designers AND builders that have a track record for making fantastic parks. The Hillsboro skate community needs parks that are accessible to all levels of skaters.

In the "Ideas" section of the City's engagement website, staff posted the following prompt:

Tell us what you *IMAGINE* for the *FUTURE* of Hillsboro parks. Every idea is a good idea!

When completing this exercise, try using these prompts:

- Are there new uses, programs, or elements you would like to see more of in the Hillsboro Parks System?
- When you look at our system as a whole, is there too much of one thing and not enough of another?
- What would get you to visit our parks more often?

Let us know your ideas below. We want to hear from you!

Responses from "Ideas: the future of Hillsboro Parks" (unedited):

- Interconnected path system between 35 Hillsboro parks and 15 facilities and speciality areas. Where path uses existing sidewalks, the long-term facilities plan should have Hillsboro Street Facilities Department (or developer) install a wider sidewalk with ADA compliance and use a colored concrete (or different texture embossed in the cement) to help users navigate between locations. Wifi hotspots should be used with limited connectivity to the City of Hillsboro online services. Wifi could be accessed by all users at hotspot locations with limited access to the internet. Hotspots would serve as community bulletin boards and access to City Services. Hotspots placed at critical locations near city fiber to help users download a map of parks and facilities on smartphones. If city wanted to offer additional Wifi service to communities on concern for additional access, those users could apply for wifi account access from the City of Hillsboro. Hotspots could be funded through advertising on wifi hotspots from local Hillsboro businesses including enterprise businesses that call Hillsboro their home municipality. Limited only businesses in Hillsboro would set the hometown theme at wifi access. If concept proves successful, City should partner with local transit agency to expand paths to transit areas to promote transit use and walking in the community.
- Pollinator Pathway: Add flower/tree plantings in parks and adjoining public spaces including medians and parking strips to encourage a pathway of pollinators

throughout our city and support other bird/animal diversity without use of pesticides

- Food Pods: Add area for approved food pods/trucks for quick bite to eat or something to drink while enjoying Hillsboro parks without having to travel far away.
- Amberglen is a dense neighborhood that is also growing. Dog owners have to drive to either Orenco or Hondo dog parks to let their puppies play. That unnecessarily increases the traffic in the city. To leave enough space for geese, ducks, and humans, I suggest fencing off slice of park along NW Gibbs Drive along with the trees.
- Improve bike accessibility in parks: In many locations bikers have to get off the bike to descend or ascend the curb to come in or leave the park. Please create curb modification with a bollard for easier access.
- Add more crosswalks to parks and make them safer such as making them raised. This will calm traffic and will subconsciously imply to motorists that this is heavy trafficked pedestrian crossing. That in turn will improve safety and will bring more people to the parks.
- Cricket batting cage in South Hillsboro: Cricket is a popular team sport and there is a lot of interest in the community to have a safe place to play. A batting cage in and around new parks being developed in the south Hillsboro area will be great
- Fairgrounds skate park: I walk through the Fairgrounds sports complex park and believe it would be a great use of space to repurpose the tennis court area of this park into a skateboard park or build a smaller area skate dot similar to Reed's Crossing Park built by Evergreen Skateparks.

Conclusions

Phase one of the System Plan community engagement process was a broad effort to understand general community desires. Using both in-person and online engagement provided a good mix of comments and feedback. The Marble Preferences Exercise highlighted strong community trends and when broken down by event, may offer a window into what different groups want from the City's park system. But, since no demographic data was collected from the people that participated in in-person events, broad cultural assumptions cannot be made. More refinement will come in subsequent phases of engagement.

The online forum provided a space for people to share more in-depth requests and comments. Comments on the forum advocated for dog parks, skateparks that are "accessible to all levels of skaters", pickleball areas, aquatic centers and splash pads, and a community gathering space using the McDonald House at Orenco Woods Nature Park. Additionally, some comments also discussed safety, homelessness, and drug issues observed in some of the parks.

The Ideas section on the website also provided a place for people to leave comments and ideas. Many of the ideas collected here could be described as more “creative” concepts such as wifi throughout the entire park system that links to a wayfinding system, using the Fairgrounds for a larger skate park, improved safety, pollinator gardens and pathways dotted throughout the system, and a cricket area in South Hillsboro. The nature of many of the Idea comments suggest that the author have some involvement with park planning.

Appendix A. In-person Event Results

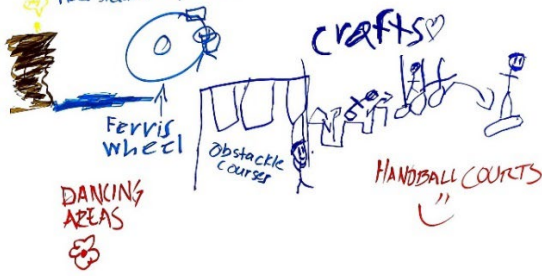
Appendix B. In-person Event Summaries

Latino Cultural Festival, Washington County Chamber of Commerce Event
Date: 6/5/2022 at Ron Tonkin Field
Staff/Vols: Ryan Stee, Brenda Hinojosa, Daví De La Cruz
Participants: 420
<u>Event Activities:</u> <ul style="list-style-type: none">• Marble preference activity (Top 5 categories from the event - # of selections)<ol style="list-style-type: none">1. BMX, Mountain Bike Areas (280)2. Playground/Nature Play (216)3. Access to Water (188)4. Events (184)5. Dog Parks (175)• Cornhole (gift card contest) – 8 winners• Free form Board Exercise: natural parks, handball courts, skate parks, PIZZA PARK, water park, treehouse, nature play, shade structures at playgrounds
<u>Event Summary:</u> <p>One of the only events in which BMX came out on top. Largest engagement numbers. P&R booth was bunched with other City outreach doing surveys. Cornhole was very popular.</p>
<u>Free form Board Exercise:</u>

¿Tiene sugerencias sobre nuevos usos, programas, o elementos específicos que gustaría ver más en el sistema de parques en Hillsboro? Escribe o dibujelos aquí.
 Are there new uses, programs, or elements you would like to see more of in the Hillsboro Parks System? Draw or write them here.

More affordable programs that include middle class.
 Dance Area
 Skate Rink (Roller)
 Youth Violence Prevention Programs
 Baites regionales niños
 Juegos para los niños con techo PARK

Más parques con materiales naturales. Parques que también tengan áreas designadas para niños con necesidades especiales!!!!



¿Tiene sugerencias sobre nuevos usos, programas, o elementos específicos que gustaría ver más en el sistema de parques en Hillsboro? Escribe o dibujelos aquí.
 Are there new uses, programs, or elements you would like to see more of in the Hillsboro Parks System? Draw or write them here.

Water Park tree House
 Paved bike paths (not on city streets)
 Football High School
 Casa de Arbol
 More space to play soccer at Sistr Hillsboro

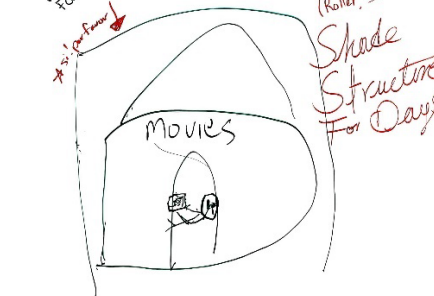
Me gustaría que pusieran baños un mes antes de lo que se planea para los parques, porque muchos bebés visitan el parques antes pero por falta de baños abren los sus vasos antes. Aunque sea baños portátiles.
 - Una casa de Arbol en parque de Shuck park que fuera usada como biblioteca para niños sería increíble y beneficioso para lectura..

More Beavers!
 More Fishing!
 POOLS
 EVENTS in Park with MOVIES
 Playgrounds for tree House playground in front of toddler
 Please: Shade structures/trees near or w/in playground.
 Bring back Sizzlin Summer & BLAST



¿Tiene sugerencias sobre nuevos usos, programas, o elementos específicos que gustaría ver más en el sistema de parques en Hillsboro? Escribe o dibujelos aquí.
 Are there new uses, programs, or elements you would like to see more of in the Hillsboro Parks System? Draw or write them here.

Shade Structure For Dogs: water pool for summer
 Fitness equipment @ park & playground
 Culturally affirming mural-like @ Trapp Point
 Pizza park Tracks
 Skate Rink (Roller, Inline)
 Shade Structure For Dogs



Are there new uses, programs, or elements you would like to see more of in the Hillsboro Parks System?
 Draw or write them here.

¿Tiene sugerencias sobre nuevos usos, programas, o elementos específicos que gustaría ver más en el sistema de parques en Hillsboro?
 Escribe o dibújelos aquí.

incorporate the unincorporated Please!!

More -accessible- restrooms

More Parks for children 10 and up
 ♡ more dog Parks Wagon

Geocache

Seperate Pickleball from Tennis Courts

Park creek trail to connect with Noble Woods + Reed Bridge

Allow Fencers to use indoor Courts for practice only



Are there new uses, programs, or elements you would like to see more of in the Hillsboro Parks System?
 Draw or write them here.

¿Tiene sugerencias sobre nuevos usos, programas, o elementos específicos que gustaría ver más en el sistema de parques en Hillsboro?
 Escribe o dibújelos aquí.

Solar farm to fund Parks for Next 30+ years!

Covered/Indoor Summer Programs

Covered playgrounds / accessible equipment Kids/adults
 outdoor exercise equipment (adults) / volunteering for garden programs

Add wording throughout long-term plan to remind it's not what we have in our community, it's how we treat each other while we are doing it. ♡♡♡ Just create community ♡

Badminton court

Interactive water park

basket ball courts

PARKS

R-Parkour



Are there new uses, programs, or elements you would like to see more of in the Hillsboro Parks System?
 Draw or write them here.

¿Tiene sugerencias sobre nuevos usos, programas, o elementos específicos que gustaría ver más en el sistema de parques en Hillsboro?
 Escribe o dibújelos aquí.

Playground@NWP E

More pools ☺

More full day summer camps (Jackson Bottom, Theater, Arts + Crafts, Robotics, Paracore)

Pools for kid play

more flat paths for kids to skateboard

family friendly skate parks

MORE Art Programs that work with school & work days

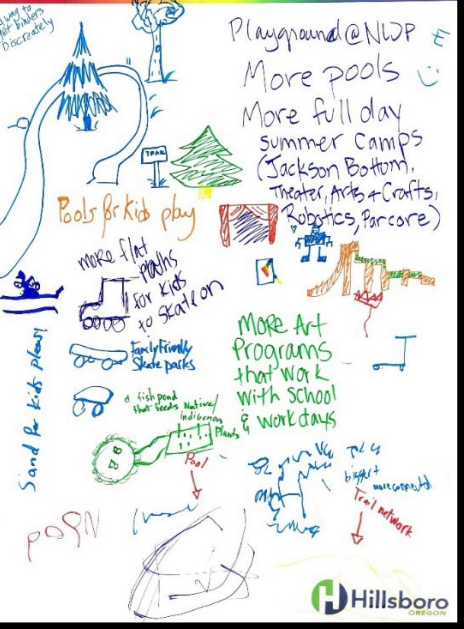
a fish pond that feeds native indigenous fish + plants

Trail network

POSA

Allow to use Parks for Recreation

Sand for kids play



Summer Concert Series (1)
Date: 7/7/2022 at Shute Park
Staff/Vols: Kevin Hughes
Participants: 61
<u>Event Activities:</u> <ul style="list-style-type: none"> • Marble preference activity (Top 5 categories from the event - # of selections) <ol style="list-style-type: none"> 1. Access to Water (36) 2. Playground/Nature Play (35) 3. Events (35) 4. Trails (29) 5. Aquatic Facilities / Spray Pads (29)
<u>Event Summary:</u> Smaller crowd but still had a lot of informative conversations. Best time to chat was before the music starts. Really tight grouping but generally data aligns with other events. There were a lot of kids and dogs around. Two comments about how the City does not have enough "nice dog parks."

Hillsboro Arts and Culture Council (HACC)
Date: 7/7/2022 at Walters Cultural Arts Center
Staff/Vols: Ryan Stee
Participants: 17
<u>Event Activities:</u> <ul style="list-style-type: none"> • Marble preference activity (Top 5 categories from the event - # of selections) <ol style="list-style-type: none"> 1. Programmed Art & Performance Art (11) 2. Events (9) 3. Dog Parks (9) 4. Access to Water (8) 5. Trails (8) • Free form Board Exercise: Boards were unique to this event (intersection of art and parks focused). Lots of suggestions about public art pieces, mini golf, sensory gardens, and more fountains. Handouts were also collected.
<u>Event Summary:</u> This was an individual event at which Ryan Stee was invited to present. The focus of the event was to present the project and think about how art and parks intersect.
<u>Free form Board Exercise:</u>

HACC

What does art and culture look like in the next 15 to 50 years within Hillsboro?
A vibrant cultural mix distinct from w/out retail businesses - artist studios - not a fine arts anchor - bring city w/ eclectic areas throughout urban areas, e.g. (Orlando, Tampa Bay), South Hillsboro, North Hillsboro, etc.

To achieve that 15 to 50 year vision what is missing to equitably deliver services?
Continuing to reach out to communities to invite them to the table, ↑ interaction/participation, understand needs, engage new audiences by addressing issues.

How does Parks, Arts, Recreation and Culture work together holistically to create this vision for the future?

Think about unique opportunities from this structure?

- ~~bring~~ mix throughout finds a neighborhood
- ~~bring~~ use city as an arts destination.

HACC

What does art and culture look like in the next 15 to 50 years within Hillsboro?

more community inclusion ~~with~~ Food + dance.

To achieve that 15 to 50 year vision what is missing to equitably deliver services?

Partner w/ 2 different cultures to put on a festival w/ food
Combine Black + Asian Culture into a Festival

Or have a Saturday Fest, All-Kind
dog fest, Kids fest, "Runners/Joggers Night"

How does Parks, Arts, Recreation and Culture work together holistically to create this vision for the future?

Think about unique opportunities from this structure?

HACC

What does art and culture look like in the next 15 to 50 years within Hillsboro?
 I would imagine it to be growing rapidly. I think new venues will be built to house our growing population. I think more outdoor spaces will exist as well. I think more live theaters will exist as well. I think there will be more housing as well, which result in more parks and trails.
 To achieve that 15 to 50 year vision what is missing to equitably deliver services?
 Money, Planning.

How does Parks, Arts, Recreation and Culture work together holistically to create this vision for the future? Working as a Community, bringing People Together for a stronger art Culture.
 Think about unique opportunities from this structure?
 Teach art in the schools as well as music programs and cultural diversity.

How does Parks, Arts, Recreation and Culture work together holistically to create this vision for the future?

Think about the unique opportunities from this structure?

Collaboration, Conversations with Artists, Arts Organizations, Programmers and Audiences to identify gaps and needs for example, more stage, sound, lighting. Including more artists of all types in planning. Enhance "Silicon Forest" tagline, strengthen collaboration with high tech and all this work can bring: youthfulness, diversity, education, etc.

What does Art and Culture look like in the next 15 to 50 years within Hillsboro?

so bright you have to wear shades!
 A thriving arts district!

more shows that involve direct communication
 ex: joshed talks, mortified, storytelling, comedy shows
 science pub, science on tap, humanities

magic shows

- Multi cultural participation interest & sharing
- empowering young artists / non-traditional artists

more grassroots community engagement + production of arts + culture of all kinds

- more programming for parents / children in the under 5 age. Currently have difficulty finding toddler activities
- becomes a destination for visitors and residents of neighboring cities & states.
- Digital / interactive art everywhere

To achieve that 15 to 50 year vision what is missing to equitably deliver services?

more funding
 more volunteers

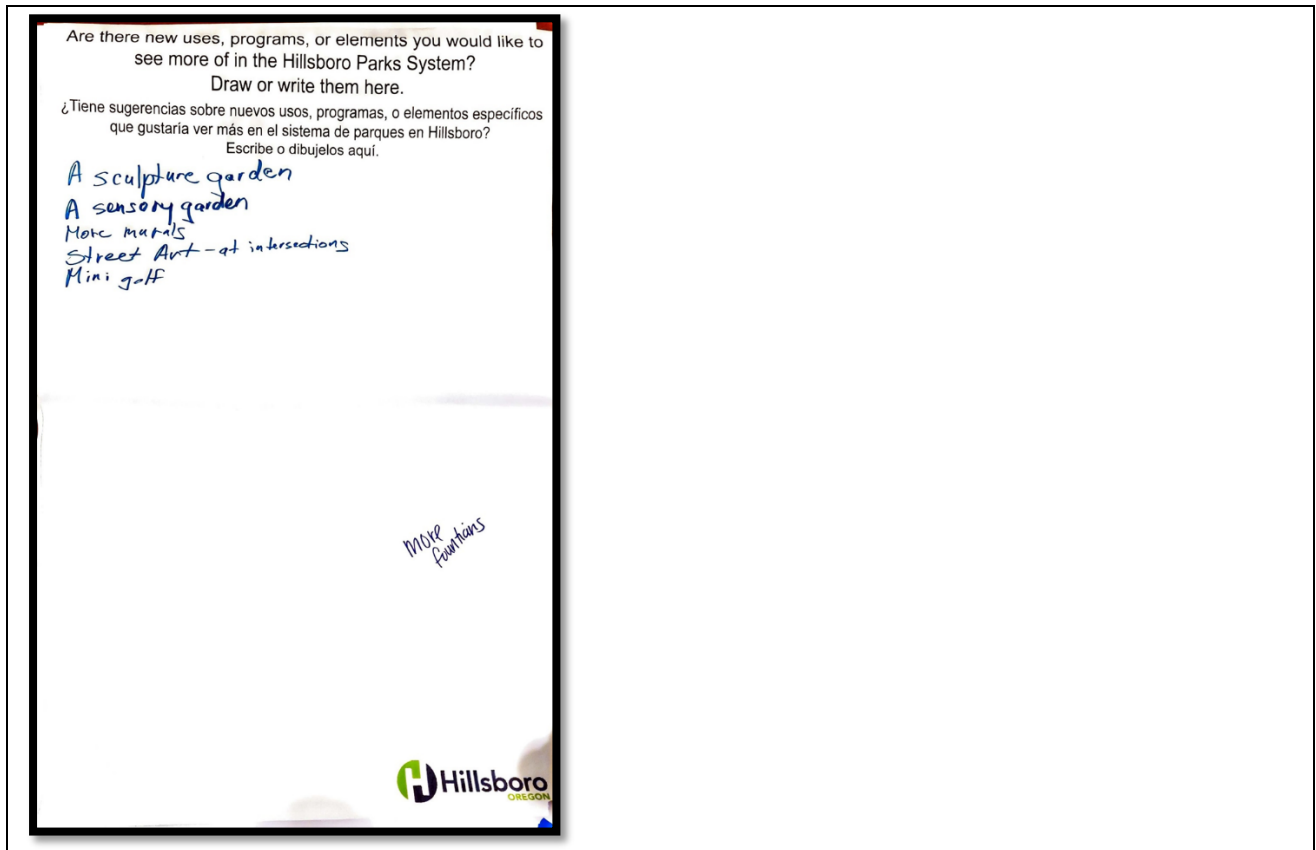
transportation / parking / bus routes / at night shorter waits

indoor venue with sufficient size to ~~reach~~ achieve ticket sale revenue sufficient for paid events.

invitations and collaborations

- Relationships and trust from diverse communities

consistent program funding + support for more profits



Summer Concert Series (2)
Date: 7/14/2022 at Shute Park
Staff/Vols: Kevin Hughes, April Hammel
Participants: 97
<u>Event Activities:</u> <ul style="list-style-type: none"> • Marble preference activity (Top 5 categories from the event - # of selections) <ol style="list-style-type: none"> 1. Aquatic Facilities / Spray Pads (68) 2. Dog Parks (56) 3. Events (43) 4. Playgrounds / Nature Play (43) 5. Access to Water (40)
<u>Event Summary:</u> Smaller crowd again. A lot of people had their pets with them which may correspond with one of the highest dog park tallies. Aquatic Facilities came in up top again. April Hammel joined from Recreation and helped a lot with communicating recreation programming and classes at Hidden Creek. She reported a lot of people asking about dog parks and the new park at 53 rd .



Summer Concert Series (3)
Date: 7/21/2022 at Shute Park
Staff/Vols: Kevin Hughes
Participants: 69
<u>Event Activities:</u>
<ul style="list-style-type: none"> Marble preference activity (Top 5 categories from the event - # of selections) <ol style="list-style-type: none"> 1. Access to Water (38) 2. Events (37) 3. BMX, Mountain Bike Areas (36) 4. Playgrounds / Nature Play (32) 5. Trails (30)
<u>Event Summary:</u>
This concert series drew a large Latino population which may be linked to the top 3 selections. Lots of families/children in the audience. Last concert series the System Plan attended. Trail drawing in top left of board was by staff to encourage idea generation.

El Sol (1)
Date: 7/23/2022 at M&M Marketplace
Staff/Vols: Nancy Pelayo-Colores
Participants: 31
<u>Event Activities:</u> <ul style="list-style-type: none"> • Marble preference activity (Top 5 categories from the event - # of selections) <ol style="list-style-type: none"> 1. Access to Water (17) 2. Aquatic Facilities & Spray Pads (17) 3. Trails (16) 4. Events (14) 5. Playgrounds / Nature Play (12)
<u>Event Summary:</u> Nancy (an intern from Volunteer division of Parks and Recreation) attended and reported a lot of longer conversations but not many people. Primarily members of the Latino community (M&M Marketplace is commercial and social hub for the Latino Community). Water, water, water!

Pix in the Park (1)
Date: 8/5/2022 at Griffin Oaks Park
Staff/Vols: Mary Loftin
Participants: 66
<u>Event Activities:</u> <ul style="list-style-type: none"> • Marble preference activity (Top 5 categories from the event - # of selections) <ol style="list-style-type: none"> 1. Aquatic Facilities / Spray Pads (61) 2. BMX, Mountain Bike Areas (33) 3. Events (32) 4. Playgrounds / Nature Play (29) 5. Access to Water (25)
<u>Event Summary:</u> Very interesting to see that almost every single person that attended voted for Aquatic Facilities / Spray Pads. Alternatively, there could have also been a lot of people who put all their selections in this category. Was the turnout reflective of the Griffin Oaks area neighborhood?

El Sol (2)
Date: 8/13/2022 at M&M Marketplace
Staff/Vols: Nancy Pelayo-Colores
Participants: 21

Event Activities:

- Marble preference activity (Top 5 categories from the event - # of selections)
 1. Playgrounds / Nature Play (15)
 2. Aquatic Facilities & Spray Pads (14)
 3. Access to Water (11)
 4. Events (10)
 5. Dog Parks (9)

Event Summary:

Very low turnout. Really hot which may have kept people away.

El Sol (3)

Date: 8/27/2022 at M&M Marketplace

Staff/Vols: Nancy Pelayo-Colores

Participants: 156

Event Activities:

- Marble preference activity (Top 5 categories from the event - # of selections)
 1. Playgrounds / Nature Play (166)
 2. Aquatic Facilities & Spray Pads (152)
 3. Access to Water (148)
 4. Events (120)
 5. Natural Areas, Open Spaces & Preservation (111)

Event Summary:

Best attended El Sol that coincided with a school backpack giveaway. Top 3 generally represent what we have seen so far. Again, potential pattern emerging of Latino folks advocating for water access and water features. Would have liked to have the boards as well but did not expect such a big turnout.

El Grito

Date: 9/17/2022 at Shute Park

Staff/Vols: Kevin Hughes, Peter Brandom

Participants: 156

Event Activities:

- Marble preference activity (Top 5 categories from the event - # of selections)
 1. Playgrounds / Nature Play (89)
 2. Trails (86)
 3. Aquatic Facilities / Spray Pads (81)
 4. Natural Areas, Open Spaces & Preservation (76)
 5. Access to Water (65)
- Free form Board Exercise: Only one legible board, swings (tires), slides, momma and baby yoga classes, wave pool, more gardens and events

Event Summary:

Significant Latino Community event with many vendors both public and private. Not a lot of interaction with folks but Spanish was used regularly. No cornhole. Lengthy conversations with young group of Mexican kids about biking and ATV usage in parks. "I like to do bike jumps but we can't do them anywhere here." Conversation in Spanish and English with elderly couple about how Hillsboro treats Latino community. "We feel welcome here. In the City, businesses, and neighborhoods. We can get our food here and shop for things we like. But the parks do not feel like ours. There is nothing that makes them feel like they are for us."

Free form Board Exercise:

Are there new uses, programs, or elements you would like to see more of in the Hillsboro Parks System?
Draw or write them here.

¿Tiene sugerencias sobre nuevos usos, programas, o elementos específicos que gustaría ver más en el sistema de parques en Hillsboro?
Escribe o dibujelos aquí.

The drawing contains several hand-drawn suggestions and names:

- mama's Baby yoga**: A drawing of a person on a bicycle.
- wave pool**: A drawing of a pool with waves.
- teen yoga**: A drawing of a person in a yoga pose.
- Events**: A drawing of a group of people.
- more gardens!**: A drawing of a flower.
- Peter**: A drawing of a person's head.
- Kevin**: A drawing of a person's head.
- THIAGO**: A drawing of a person's head.
- Hillsboro**: The Hillsboro logo is at the bottom right.

