



**Hillsboro**  
OREGON

OAK/BASELINE/10TH AVENUE  
**PREFERRED CONCEPTS**  
**SURVEY RESULTS**

APRIL 24, 2024



# SURVEY OVERVIEW

The Oak/Baseline/10th Avenue project is identifying opportunities for improvements along this frequently used corridor.

The project is studying how people, and goods, move around - and through - Downtown Hillsboro. As well as how this movement affects the character of the community, economic development and natural resources.

After hearing from the community, planning and technical advisors, the project team created Concept Plans to improve the walkability, livability and vibrancy of Downtown, in accordance with ODOT rules and regulations.

The Concept Plans aim to:

- Increase safety for people walking, biking, rolling, and accessing transit.
- Improve connections to the surrounding neighborhoods and existing community destinations.

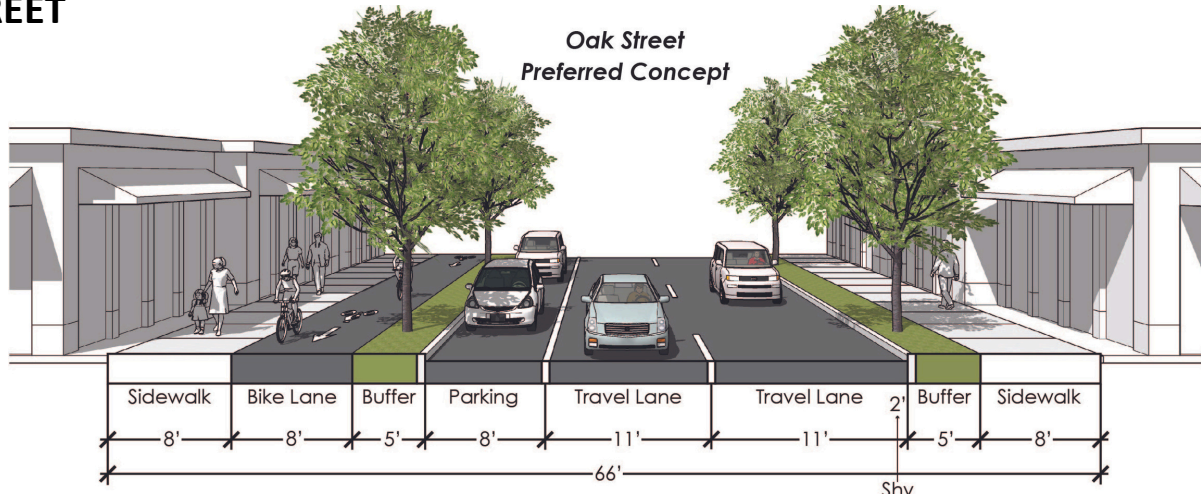


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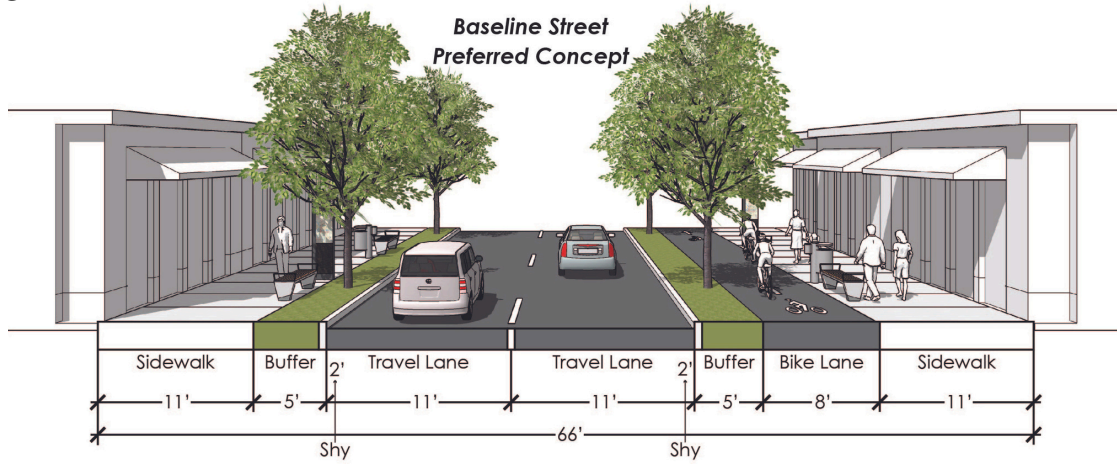
Total Survey  
Responses

# CONCEPT PLANS

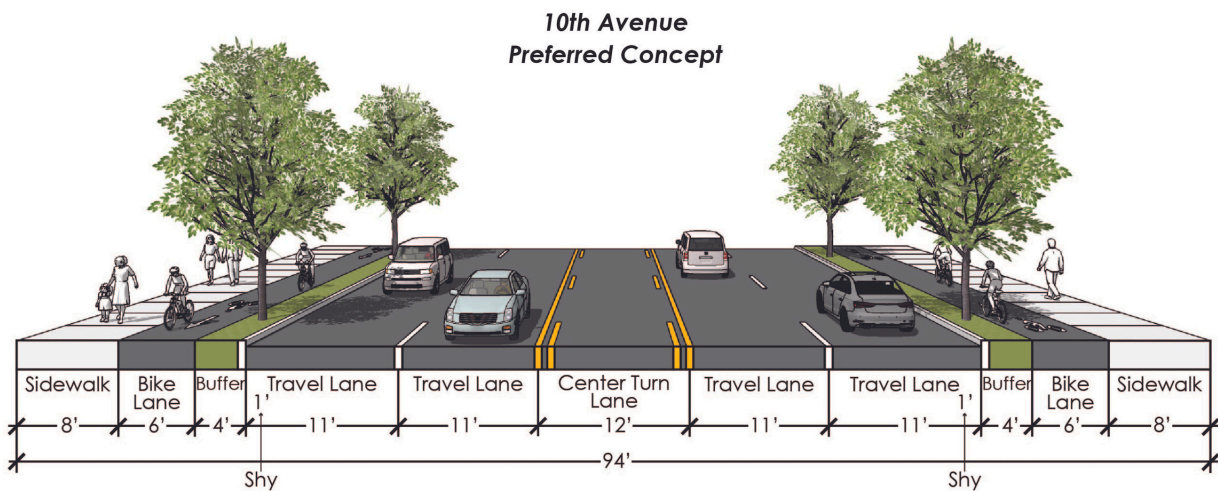
## OAK STREET



## BASELINE STREET

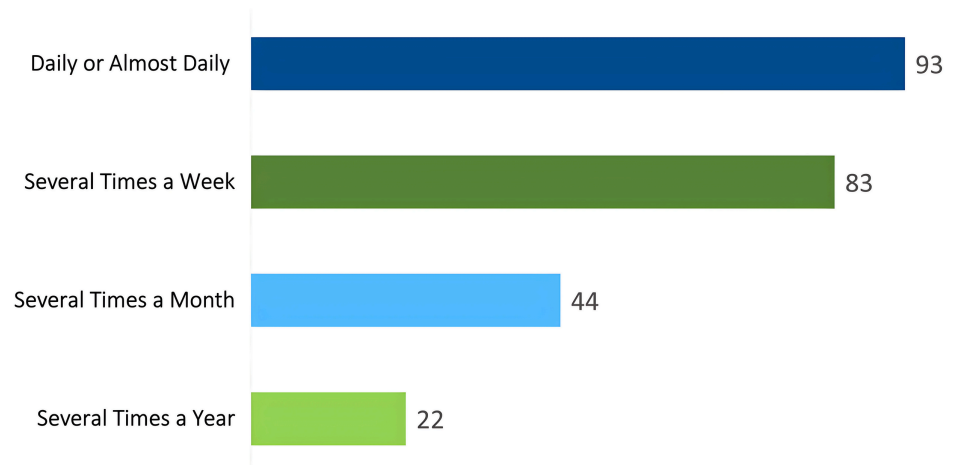
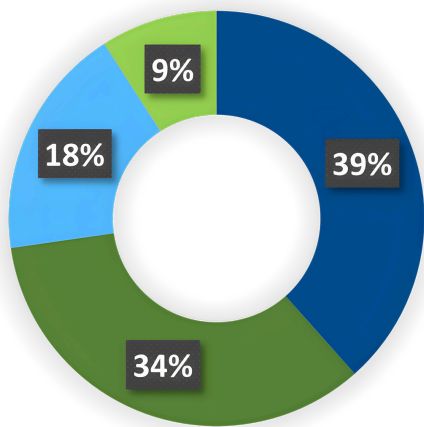


## 10TH AVENUE



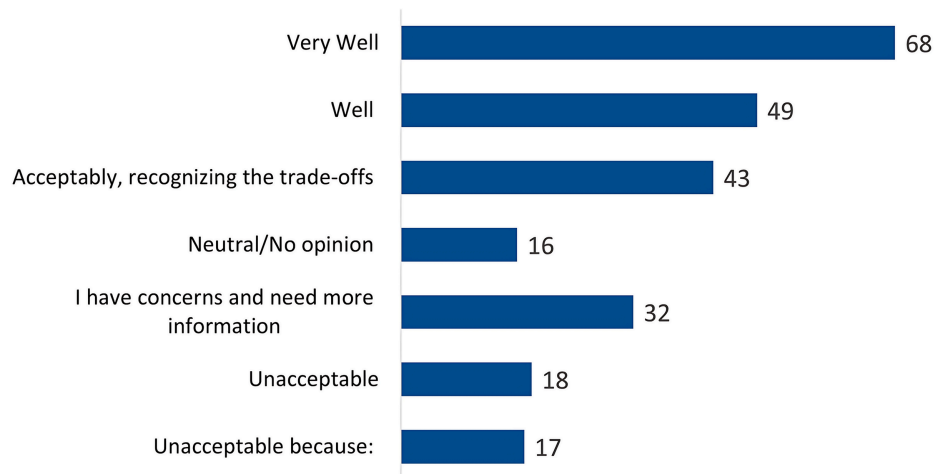
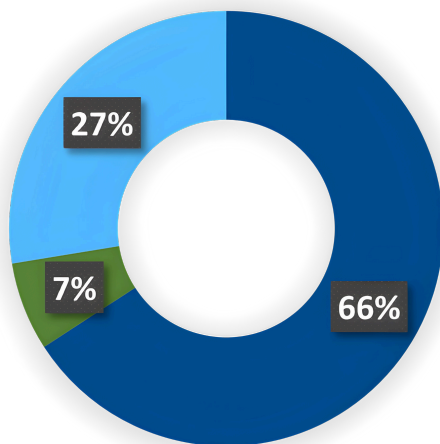
# SURVEY FEEDBACK

## 1. Survey takers' frequency of using OR 8: Oak/Baseline/10th Avenue.



## 2. How well do the preferred concepts improve safety for cyclists and pedestrians in the area?

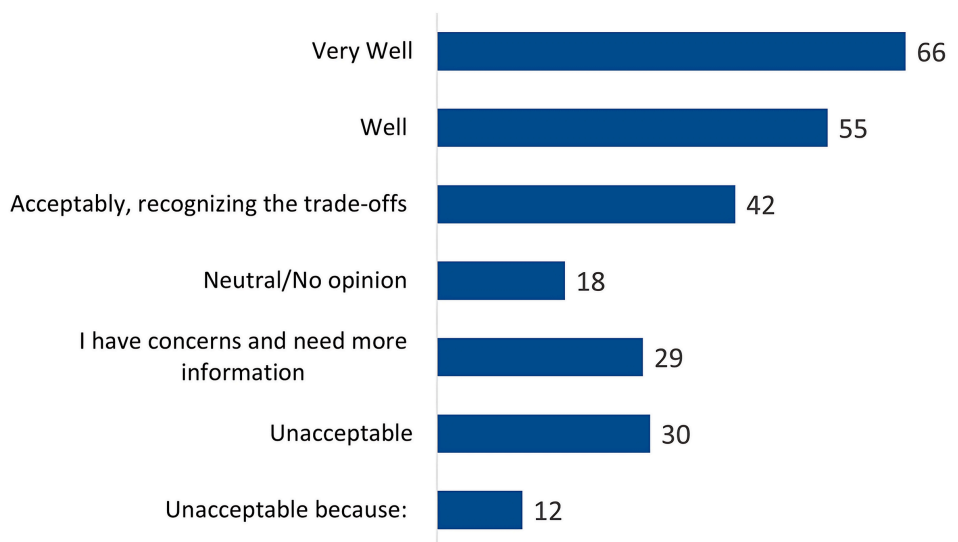
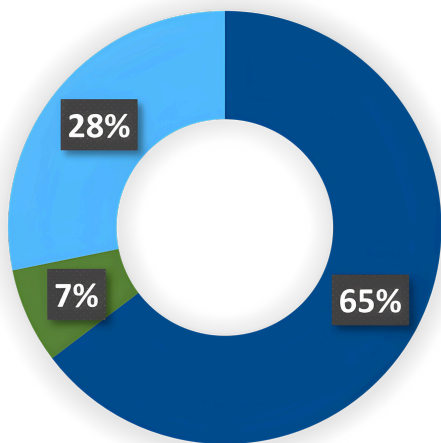
■ Positive ■ Neutral/Unsure ■ Negative



# SURVEY FEEDBACK

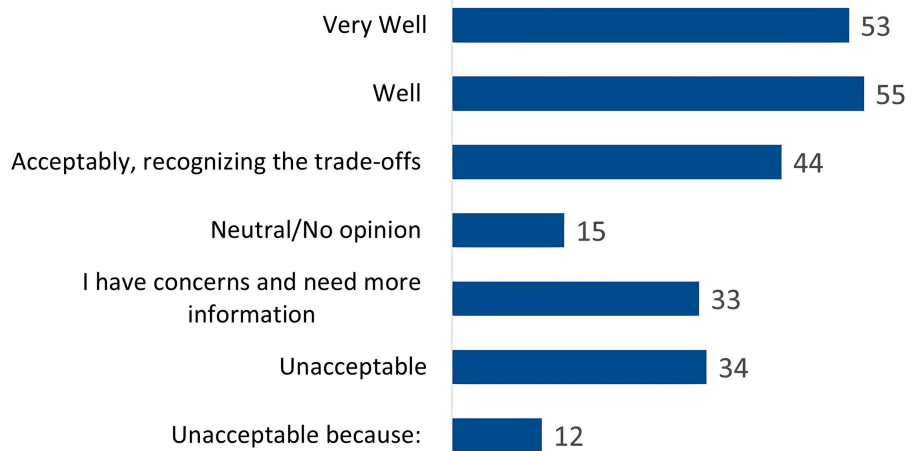
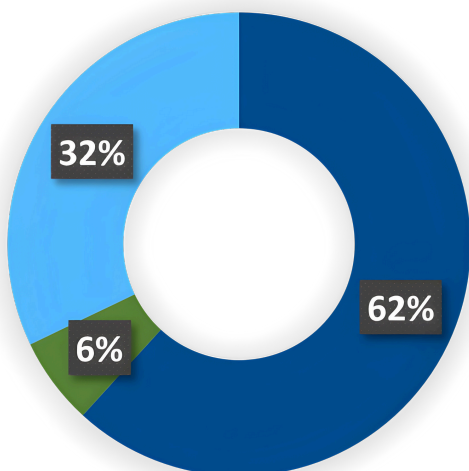
3. How well do you think the preferred concept will improve the character, look, and feel of downtown Hillsboro?

■ Positive ■ Netural/Unsure ■ Negative



4. How well do the preferred concepts achieve the key outcomes? (refer to the next page for the key outcomes).

■ Positive ■ Netural/Unsure ■ Negative



# KEY OUTCOMES

## IMPROVE SAFETY



**Safety for all modes** using or crossing the Oak/Baseline/10th Avenue Corridor.

## ELEVATE FUNCTION AND IMPRESSION



Improve the **image and functionality** of the Oak/Baseline/10th Avenue Corridor.

## BUILD BETTER CONNECTIONS



**Integrate the couplet** with the rest of Downtown, rather than it being a barrier to accessibility.

## EXPLORE TREATMENT OPTIONS



Evaluation of realistic, effective OR 8 treatments that match the corridor vision, meet Project goals, and align with the urban context of each unique segment.

## ENHANCE ENVIRONMENT



Enhance the **business and pedestrian environment** on the Oak/Baseline/10th Avenue Corridor.

## INCREASE ACCESSIBILITY



Enhance **multi-modal accessibility** of non-signalized crossings.

## PROMOTE PUBLIC INPUT



**Robust public involvement** with multiple opportunities for people to explore corridor issues and provide meaningful input throughout the Plan's development.