



WHO WE ARE & WHAT WE DO

Westside Transportation Alliance is a nonprofit that provides employees and member organizations information, incentives, and assistance to encourage transit use, carpooling, bicycling, walking, and teleworking for commute trips in Washington County.

WHY IT MATTERS

Staff Recruitment & Retention



23% of employees have quit a job due to a bad commute.¹ Investing in your employees' physical, emotional, and financial wellbeing by providing support and rewarding them for using commute options will help you find and keep quality employees.

Increased Employee Productivity



Half of professionals say their commute is stressful, and stressed employees are less productive and more likely to leave.²

Individuals with long, inactive commutes take around 20% more sick days from work.³

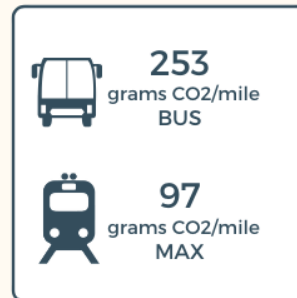
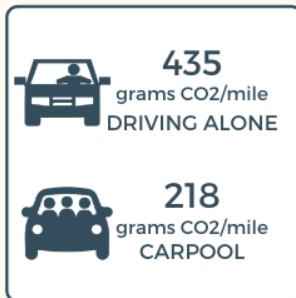
Transit users walk an average of 19 minutes daily getting to and from transit stops.⁴

Employees with high wellbeing are more engaged, productive, and energized, and directly affect a company's bottom line.⁵

Support Sustainability Efforts



Transportation contributes the largest percentage of greenhouse gas emissions in the US.⁶



*USDOT

Set your Business Apart



60% of workers say their company hasn't taken action to alleviate commute concerns.¹

¹Robert Half. "Nearly One-Quarter Of Workers Have Left A Job Due To A Bad Commute, According To Robert Half Survey."

²Robert Half. "Survey: 50% Of Workers Say Their Commute Is Stressful."

³Ma, Liang, and Runing Ye. "Does Daily Commuting Behavior Matter to Employee Productivity?"

⁴Saelens, Brian E., et al. "Relation Between Higher Physical Activity and Public Transit Use." American Journal of Public Health 104, no. 5

⁵Yocum, M. A., Shannon NBC-HWC, M. D. Lawson, and NBC-HWC ABIHM. "Health Coaching Case Report: Optimizing Employee Health and Wellbeing in Organizations." The Journal of Values-Based Leadership 12, no. 2 (2019): 8.

⁶"Carbon Pollution from Transportation." Overviews and Factsheets. US EPA, September 10, 2015.

MEMBERSHIP

WTA provides member benefits that can be tailored to maximize outcomes for businesses and their employees.

INCENTIVE PROGRAMS TO ENCOURAGE YOUR EMPLOYEES

- ☀ Increased odds of winning **Commuter Kickbacks** monthly incentive prizes
- ☀ Exclusive access to local prizes during the **Move More Challenge** and **Get There Challenge**
- ☀ Employees are eligible for WTA's **Commute Champions** rewards program



ASSISTANCE, EDUCATION & INFORMATION



- ☀ Our staff are your partners for planning, researching, and coordinating commute projects
- ☀ WTA staff available to support team events and activities
- ☀ Stay informed on and have a voice in local transportation options

CUSTOMIZED SERVICES

- ☀ We'll conduct employee surveys and analysis to satisfy ECO requirements and reporting, or to learn about employee commute interests and opportunities
- ☀ Create individualized marketing programs for your employees
- ☀ Receive site specific resources such as transportation options maps
- ☀ Employee bike share programs to facilitate transit usage and provide an active option for workday errands



Minimum membership dues level based on number of employees, with the option to scale up according to interest in services and level of partnership with WTA. Some programs or services may require additional fees.



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